Syllabus
2026 - 2027

GENERAL INFORMATION

Data of the subject	
Subject name	Strategic Communication Skills: Leadership & Decision Making
Subject code	E000009183
Mainprogram	Bachelor's Degree in Global Communication
Involved programs	Grado en Traducción e Interpretación y Grado en Comun. Internal. - Bachelor in Global Communication [Fourth year]
Level	Reglada Grado Europeo
Quarter	Semestral
Credits	3,0 ECTS
Type	Obligatoria (Grado)
Department	Departamento de Traducción e Interpretación y Comunicación Multilingüe

Teacher Information	
Teacher	
Name	Carlos Antonio Alonso-Pérez Ortega
Department	Departamento de Gestión Empresarial
EMail	caalonsoperez@comillas.edu

DESCRIPTION OF THE SUBJECT

Contextualization of the subject

Course contents

Contents
Introduction to Leadership
Leaders and leadership
Leadership concepts
Leaders traits and behaviour
Leadership styles
Power and politics
Conflict
Conflict resolution and negotiation
Decision-Making
Types of decisions

Ethics and decision making
Biases
Group decision-making
Group decision-making techniques
Organisational learning

EVALUATION AND CRITERIA

The use of AI to produce full assignments or substantial parts thereof, without proper citation of the source or tool used, or without explicit permission in the assignment instructions, will be considered plagiarism and therefore subject to the University's General Regulations.

Evaluation activities	Evaluation criteria
End-of-course exam	• Understands and relates essential ideas of the subject • Knows and applies different theories, models and tools in solving practical problems • Uses detailed, structured, logical arguments, based on the adequate theoretical and analytical framework
Active participation	• Speaks with fluency, clarity and conviction • Presents his/her opinions in a reasoned and synthetic way • Shows openness to criticism and review of their own ideas • Shows interest and curiosity about the topics discussed, beyond the qualification • Evaluates his/her own work and that of others • Recognises and values cultural and human diversity without falling into ethnocentric perspectives
Group presentation	• Expresses in writing with precision and correction • Speaks with ease, fluency and clarity

Grading

IMPORTANT CLARIFICATIONS about the evaluation

For the purposes of the normal development of the work sessions in the classroom, the teaching team of this subject values that the student maintains an active attitude of listening and participation, which keeps him/her connected with the reflections that is developed around the subject in the class. In this sense, the use of electronic devices outside of the moments reserved for them in the context of the class will be considered negatively.

- The incurrence of a serious academic fault, such as plagiarism of previously published materials or copying in your exam or other evaluated activity, may lead to the opening of a sanctioning file and the loss of two calls.
- The improper use of ChatGPT or another Generative AI tool will be considered a serious offense, according to the General Regulations of the University, art. 168.2.e: "carrying out actions leading to falsify or defraud the academic performance evaluation systems." The consequences of this will be "temporary expulsion of up to three months or the prohibition to take the exam in the next call to the imposition of the sanction, in one or several subjects of which the student is enrolled, [...] apart from assuming the failure in the grade (0) in the respective subject, [...] [and] the prohibition to take the exam in that subject in the following call".
  For these purposes, improper use means the use of technology to carry out any exam or work for which it has not been explicitly authorized by the professor. In the latter circumstance, a statement must be included warning of its use and the specific ways in which it has been used.
- To pass the subject in ordinary call, the student must pass each of the activities that are part of the final grade of the subject. The exercises that are not delivered under the exact conditions of place, date and time scheduled for each year, and communicated at the beginning of the course / semester in the schedule of the subject will not be taken into account.
- It is mandatory to attend all sessions of directed work. Students who do not attend any of these classes will obtain a grade of "0" (zero) in the group work corresponding to said class.
- Those students who have obtained an exemption from schooling must confront only the "exam" activity (SE1), and their final grade in the subject will be 100% formed by the qualification in that activity.
- Verified and unjustified non-attendance at more than one third of the teaching hours taught in each subject, counted in the period from the first day of class to fifteen days before the start of the examination period, may result in the impossibility of taking the exam in the ordinary session of the same academic year (article 93.1 of the General Regulations). In the event that this consequence is applied, the loss of the exam session may be extended to the extraordinary session

EVALUATION IN EXTRAORDINARY CALL OF JULY:

1. Students who have not passed the exam in ordinary session must attend it.
   Once this examination has been completed, the established weightings willbe applied as a general evaluation rule.
2. Students who do not pass any of the other elements that make up the assessment of the subject must attend it. These students, in addition to examining all the subject matter, must perform a series of complementary practices defined by the teacher.

BIBLIOGRAPHY AND RESOURCES

Basic References

Peter G. Northouse (2019). Leadership: Theory and Practice. SAGE Publications, Eighth edition.

Gareth R. Jones, Jennifer M. George (2012). Understanding and Managing Organizational Behavior. Pearson Education Limited, Sixth edition

Jusuke J.J., Ikegami, Harbir Singh, Michael Useem (2024). Resolute Japan: The Leaders Forging a Corportate Resurgence. Penn Press

Haibo Hu (2021):. Principles of Chinese Management. Springer

Aditional References

Victor H. Vroom, Philip W. Yetton (1973). Leadership and Decision-Making. University of Pittsburg Press

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