

FICHA TÉCNICA DE LA ASIGNATURA

Datos de la asignatura	
Nombre completo	English for Communication
Código	E000004415
Título	Grado en Comunicación Audiovisual por la Universidad Pontificia Comillas
Impartido en	Grado en Comunicación Audiovisual [Segundo Curso] Grado en Comunicación Audiovisual [Segundo Curso]
Nivel	Reglada Grado Europeo
Cuatrimestre	Semestral
Créditos	6,0 ECTS
Carácter	Obligatoria (Grado)
Departamento / Área	Centro de Enseñanza Superior Alberta Giménez (CESAG)
Responsable	Dr. Alberto Lombardero Caparrós
Horario	
Horario de tutorías	Se anunciará al inicio de curso
Descriptor	Aprendizaje de los usos del idioma inglés en los ámbitos científico y profesional relacionados con la Comunicación audiovisual. El objetivo de la asignatura es lograr, de acuerdo con el Marco Común Europeo de Referencia para las Lenguas, el dominio de las herramientas necesarias para adquirir una buena competencia comunicativa en inglés.

Datos del profesorado	
Profesor	
Nombre	Alberto Lombardero Caparrós
Departamento / Área	Departamento de Lenguas
Despacho	Despacho: 8, E-mail address: alombardero@cesag.org
Correo electrónico	alombardero@cesag.comillas.edu

DATOS ESPECÍFICOS DE LA ASIGNATURA

Contextualización de la asignatura
Aportación al perfil profesional de la titulación
This English course specialized in Audiovisual Communication aims to improve the communicative competence in real professional situations apart from reinforcing English grammar at a B2 level according to the Common European Framework of Reference for Languages. This course is based on the study and learning of the English language needed as a professional in the field of Audiovisual Communication. It increases the students' possibilities to develop their work experience in international contexts and it also promotes respect towards cultural diversity.
Prerequisitos

All the lectures will be taught in English, so our recommendation for students is to have an intermediate B2 level of English according to the Common European Framework of Reference for Languages.

Resultados del proceso de formación y de aprendizaje

Habilidades o destrezas

HAB02	Expresarse de forma básica oral y escrita, en una lengua extranjera de acuerdo con un nivel equivalente a B2 correspondiente al Marco Común Europeo de Referencia para las Lenguas, en relación una lengua extranjera para el ámbito específico de los estudios de comunicación.
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Conocimientos o contenidos

CON09	Conocer y respetar la diversidad y la multiculturalidad
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Competencias

CPT11	Ser capaz de trabajar de manera autónoma adaptando las estrategias de aprendizaje a cada situación.
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Resultados de Aprendizaje

RA01	Conocer los recursos lingüísticos y literarios de las lenguas oficiales de la Comunidad Autónoma para utilizarlos apropiadamente en los diferentes medios de comunicación.
RA09	Mostrar interés por el conocimiento de otras lenguas y culturas.

BLOQUES TEMÁTICOS Y CONTENIDOS

Contenidos – Bloques Temáticos

Contents

1. English grammar: verb tenses, verbs followed by infinitive or gerund, relative clauses, passive, conditionals, vocabulary, word order.
2. Audiovisual communication specific vocabulary.

3. Writing: reviews, reports and compositions.
4. Reading: reviews, interviews, articles and short stories.
5. Listening: business meetings and conversations, interviews.
6. Speaking: presentations, interviews and discussions.

Objectives

- Use both oral and written language correctly at B2 level.
- Demonstrate the ability of communication and expression in real professional contexts.
- Demonstrate autonomy in meeting deadlines and working patterns.
- Show interest in learning other languages and cultures

METODOLOGÍA DOCENTE

Aspectos metodológicos generales de la asignatura

Theoretical and practical classes, reading seminars, presentations, individual/ group work.

Metodología Presencial: Actividades

Theoretical / Practical classes: reading seminars, presentations, individual /group work.

CG02, CE03, CT01, CT12

Metodología No presencial: Actividades

Activities, study.

CT01, CE03, CT12

RESUMEN HORAS DE TRABAJO DEL ALUMNO

HORAS PRESENCIALES

Clases teóricas y clases prácticas

Seminarios, talleres y exposición de trabajos

50.00

10.00

HORAS NO PRESENCIALES

Estudio de teoría, preparación de trabajos, preparación de actividad de evaluación

90.00

CRÉDITOS ECTS: 6,0 (150,00 horas)

EVALUACIÓN Y CRITERIOS DE CALIFICACIÓN

Using AI (without explicit permission in the task instructions) to create partial or entire assignments without citing the source will be considered plagiarism and will be regulated in accordance with the General Regulations of the University.

Actividades de evaluación	Criterios de evaluación	Peso
Writing skills: two compositions	Quality and clarity of information, Correct usage: grammar, syntax and lexis according to corresponding B2. They cannot be retaken.	30%
Oral Presentation	Quality and clarity of information. Correct usage: grammar, syntax and lexis according to B2. Adequate use of verbal and non-verbal communication. It cannot be retaken	20%
Final exam (grammar, vocabulary and composition)	50% of the final mark (minimum passing standards 25%). It can be retaken.	50%

Calificaciones

- The participation and attendance to the reading seminars, compositions and presentations is compulsory.
- Plagiarism, the use of AI if not specified in the instructions of the activity, an online translator or help from a third party will be penalized with a zero ("0") of that activity.**
- Attendance to class and classroom teaching activities are compulsory (see schedule 2025-26). If a student fails 66% compulsory attendance (artículo 15 de la Normativa Académica), s/he may not be allowed to take the final written exam.
- *Your mails will only be answered if they include the appropriate greeting forms and they are written in English.

General information for the whole course

- If a student fails to show up on the composition/ presentation/ reading seminar dates, s/he will receive a 0 (zero) grade for the activity and it cannot be retaken.
- If the graded activity does not follow the format and guidelines provided, it will be penalised.**
- If the graded activity is off-topic, it will receive a 0 (zero).**
- Plagiarism, the use of artificial intelligence (AI) if not specified in the instructions of the activity, online translator or help from a third party will be penalized with a 0 (zero) of that activity.**
- Attendance to class and classroom teaching activities are compulsory (see schedule 2026-27). If a student fails 66% compulsory attendance (artículo 15 de la Normativa Académica), s/he may not be allowed to take the final written exam.**
- Your emails will only be answered if they include the appropriate greeting forms and are written in English.

Speaking skills

- Aspects to be assessed:
- Quality and clarity of information.
 - Correct usage: grammar, syntax, lexis and pronunciation according to corresponding B2.
 - Adequate use of verbal and non-verbal communication.
 - **The allowed use of artificial intelligence (AI) will be specified in the instructions. Any other use of the AI, plagiarism or help from a third party will be penalized with a 0 (zero) of that activity.**

Writing skills

Aspects to be assessed:

- Quality and clarity of information.
- Correct usage: grammar, syntax and lexis according to corresponding B2.

Exam

Aspects to be assessed:

- Content subject knowledge.
- Correct usage: grammar and lexis according to corresponding B2.

PLAN DE TRABAJO Y CRONOGRAMA

Actividades	Fecha de realización	Fecha de entrega
Writing 1	2nd week of October	2nd week of October
Writing 2	3rd week of November	3rd week of November
Presentation	Second week of December	Just before Christmas holidays

BIBLIOGRAFÍA Y RECURSOS

Bibliografía Básica

Ceramella, Nick & Lee, Elizabeth. 2008. *Cambridge English for the Media*. Cambridge: CUP.

Hornby, Albert Sydney. 2010. *Oxford Advanced Learner's Dictionary of Current English*. Oxford: OUP.

Lee, Linda & Gundersen, Erik. 2001. *Select Readings. Intermediate*. Oxford UP.

Patterson, Ken. 2012. *Oxford Living Grammar. Upper-intermediate with answers*. Oxford: OUP.

Vince, Michael. 2009. *First Certificate Language Practice. English Grammar and Vocabulary*. 4th ed, with key, with CD-Rom. Oxford: MacMillan.

Bibliografía Complementaria

Dossier, Moodle (Aula virtual), suggested readings, films and magazines.

En cumplimiento de la normativa vigente en materia de **protección de datos de carácter personal**, le informamos y recordamos que puede consultar los aspectos relativos a privacidad y protección de datos que ha aceptado en su matrícula entrando en esta web y pulsando "descargar"

[https://servicios.upcomillas.es/sedeelectronica/inicio.aspx?
csv=02E4557CAA66F4A81663AD10CED66792](https://servicios.upcomillas.es/sedeelectronica/inicio.aspx?csv=02E4557CAA66F4A81663AD10CED66792)