

**COMILLAS**

UNIVERSIDAD PONTIFICIA

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CIHS

Syllabus
2025 - 2026**TECHNICAL SHEET OF THE SUBJECT**

Data of the subject	
Subject name	Business Ethics and Corporate Social Responsibility
Subject code	E000008552
Quarter	Semestral
Credits	6,0 ECTS
Type	Business in Spain
Department	Departamento de Gestión Empresarial
Coordinator	José Ángel Ceballos Amandi.
Schedule	Consult for this purpose the schedules of the different groups in which it is taught.
Office hours	To consult to this effect the schedule of attention of students established by each teacher. Previous appointment by e-mail
Course overview	Starting from the concept and anthropological foundation of a professional ethic, ethical responsibility arises as a result of personal and professional decisions. institutions in the business dynamics, and is manifested in the decision-making that is carried out in the different areas, departments and levels. The interrelationship between the economic and cultural paradigms, the strategies before the dilemmas and challenges of the market, the tools and management practices and ethical responsibility for decisions and their consequences. Just as before the expectation of placing in the center social justice and environmental sustainability of the economic system.

Teacher Information	
Teacher	
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Teacher	
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SPECIFIC DATA OF THE SUBJECT

Contextualization of the subject
Contribution to the professional profile of the degree
A characteristic of the Grade in Business Administration is its general nature. And a clear reflection of this is the extraordinary breadth of professional activities that this profile can access. From this perspective, professional practice demands from the students the challenge of knowing how to contribute with their effort and with their knowledge in contexts where they will inevitably be faced with dilemmas and ethical implications in their professional decisions, which will not only affect them personally, but also have consequences beyond their own lives.



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To deal with these situations, a mere ethical sensitivity is not enough, since that is sometimes just translated into valuations resulting from mere uncritical subjective intuitions. On the contrary, today's professionals must be able to perceive the ethical implications of the situations they encounter and the consequences that can be derived from their decisions, to be able to assume them responsibly. And of course this has to be done from the perspective of a rational and wellfounded justification of their ethical criteria and assessment. For all these reasons, together with the specific training of their respective specialties, it is essential that the future professional is trained to know how to deal with the ethical implications of its activity in a solvent and responsible manner.

Prerequisites

Students should be familiar with tools, techniques and goals of the different business areas, in order to apply the ethics discourse to them. Contents of the courses already passed are assumed.

Competencies - Objectives

Competences

GENERALES

CG04	Capacidad de gestionar información proveniente de fuentes diversas
CG11	Capacidad crítica y autocrítica
CG12	Compromiso ético
CG17	Capacidad de elaboración y transmisión de ideas, proyectos, informes, soluciones y problemas

ESPECÍFICAS

CE26	Conectar la Ética y la RSE con elementos tales como la estrategia, el Marketing, la Dirección Financiera, la Gestión de Personas en la Organización, conociendo los principales problemas éticos y de responsabilidad social, y argumentando racionalmente sus propias opiniones y posturas
CEOPT01	Comprender la influencia que el paradigma de la sostenibilidad global puede ejercer en el papel que las empresas desempeñan en la sociedad y en la forma en la que son administradas

THEMATIC BLOCKS AND CONTENTS

Contents - Thematic Blocks

Current Economic and cultural paradigms.

Concept and anthropological foundation of professional ethics.

Ethical responsibility in decision making from the point of view of the different stakeholders of the company.

Strategies to face the dilemmas and market challenges.

Consequences of own decisions.

Tools and management practices.



Social justice and environmental sustainability.

TEACHING METHODOLOGY

General methodological aspects of the subject

Methodology (in class): Activities

- Master Classes: The teacher using the methodology of the lecture, will offer a theoretical and conceptual framework of the discipline and of each theme, emphasizing the aspects and fundamental elements for its understanding.
- Analysis of Situations and Cases: Some of the sessions will analyse situations or issues that allow applying aspects indicated in the theory and that favour the development of argumentative capacity, analysis, synthesis and development of the moral reasoning.
- Analysis of Situations and Cases in groups: Analogous to the previous one, but carried out in small groups to facilitate a more intense dialogue among the students.
- Case Presentations prepared by the students individually or in groups, within or outside the classroom.

Methodology (out of class): Activities

- Individual Study: Students must read and / or study the proposed materials.
- Activities: Students must perform individual or group tasks, to be assigned at the beginning of the subject, attending to the deadlines that are established.
- Mentoring: A mentoring system is offered and recommended, so that students can obtain indications and approaches from the teacher that can help them in the follow-up of the subject.

SUMMARY STUDENT WORKING HOURS

CLASSROOM HOURS		
Lecciones de carácter expositivo	Exposición pública de temas o trabajos	Ejercicios y resolución de casos y de problemas
15.00	15.00	35.00
NON-PRESENTIAL HOURS		
Estudio individual y/o en grupo y lectura organizada	Trabajos monográficos y de investigación, individuales o colectivos	Ejercicios y resolución de casos y de problemas
40.00	25.00	20.00
ECTS CREDITS: 6,0 (150,00 hours)		

EVALUATION AND CRITERIA

The use of AI to produce full assignments or substantial parts thereof, without proper citation of the source or tool used, or without explicit permission in the assignment instructions, will be considered plagiarism and therefore subject to the University's General Regulations.

Ratings

EVALUATION AND GRADING CRITERIA



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Assessment activities	CRITERIA	Weight
Final Exam It will consist of a theoretical part and a practical case. May consist of: • Open questions. It will be specially valued the correct expression of ideas and the correct reasoning of the proposed solutions. • Problem or case study exam. It will be valued both the procedure chosen for resolution of the problem, as the results that must be consistent with the contents of the subject. • Multiple choice test exam. Identification of the correct answer within a limited series of alternatives. With or without error penalty.	Demonstrable knowledge of concepts seen in the subject. Argumentative and critical capacity.	50%
Continuous Evaluation assignments May consist of: • Open questions. It will be specially valued the correct expression of ideas and the correct reasoning of the proposed solutions. • Problem or case study exam. It will be valued both the procedure chosen for resolution of the problem, as the results that must be consistent with the contents of the subject. • Multiple choice test exam. Identification of the correct answer within a limited series of alternatives. • Short tests during the class that will give a fast feed-back on your learning to the students.	They will be determined at the beginning of the subject, indicating in each case date, type and specific weight. It will be valued the understanding and expository capacity of the contents learned. Its function is: 1. That the student has always an idea of the evolution with respect to the subject. 2. That the teacher has information of the academic evolution of each student.	15%
Group assignment	It must show both the organizational	



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It will consist of the presentation, debate, and resolution of a practical case.	capacity and research of the working team, as well as the capacity for analysis and practical synthesis of the contents of the subject, in relation to the professional reality.	15%
Active participation and involvement in class	The teacher will determine, at the beginning of the subject, the assessment criteria in this respect, depending on the specific methodology to each session.	5%

Individual assignments		
They will be determined at the beginning of the subject.	It must show both the organizational capacity and research of the working team, as well as the capacity for analysis and practical synthesis of the contents of the subject, in relation to the professional reality.	15%

GRADING CRITERIA:

- For written assignments (individual, group, etc.), submission of the document on time and in the correct manner is considered an essential requirement for presentation and defense before the professor. The grade for the assignment will be the same as the defense.
- Failure to comply with the deadline or formal requirements will result in the denial of the defense and the subsequent failure of the assignment.
- The average grade for assignments, cases, or reports will only be determined when the final exam is passed (minimum passing grade: 5.00). If the exam is failed, the course will be graded with its grade.
- Committing a serious academic offense, such as plagiarizing previously published materials or copying an exam or other assessed activity, may result in disciplinary proceedings and the loss of any sittings established by the faculty regulations.
- For written assignments, a Turnitin score above 30% will require justification.
- **COLLABORATION WITH AI (Level 3):**
 - AI can be used to assist in completing the assignment, including idea generation, writing, feedback, and assessment. Students must critically evaluate and modify the outputs suggested by the AI, demonstrating their understanding.
 - You can use AI to perform specific tasks, such as writing texts, refining and assessing your work. You must critically evaluate and modify any AI-generated content you use.
 - Misuse of AIs by students will be considered a serious offense, according to the University's General Regulations, art. 168.2.e: "carrying out actions intended to falsify or defraud academic performance assessment systems."
 - The consequences of this may include "temporary expulsion for up to three months or a ban from taking the exam in the next session, or the imposition of a sanction, in one or more subjects in which the student is enrolled, [...] in addition to a failing grade (0) in the respective subject, [...] [and] a ban from taking the exam in that subject in the next session."
 - The use of AI to create complete or relevant parts of papers, without citing the source or tool, or without being expressly permitted in the work description, will be considered plagiarism and regulated in accordance with the University's General Regulations.
- Unjustified absence from more than 30% of class sessions may result in the loss of the right to take the exam in the sessions



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established by the Faculty's regulations (Article 93.1 of the General Regulations).

- Failure to attend the first hour of a double class will result in the application of a failure to attend the entire session, regardless of whether the student attends the second hour.
- The professor will determine the attendance monitoring system at the beginning of the course and will periodically inform students of their progress.
- Cases, assignments, or reports submitted after the deadline will be considered unsubmitted.
- Failure to submit, present, or complete cases, assignments, reports, or exercises will result in a fail (zero) in the corresponding grading section.
- If the subject is failed in the regular session, the grades for the assignments, cases, reports, or exercises provided in this teaching guide and submitted in the regular session may be applied to the extraordinary grade. In this case, the student will only be required to complete the failed or unsubmitted assignments, cases, reports, or exercises.
- For our own students who are on an exchange abroad and must take an exam for the subject, or in any other case where class attendance is not required, the grading system will consist solely of a final theoretical exam on the content determined by the Area Coordinator. In these cases, the final grade will be the grade obtained on the exam.
- In the case of exchanges (Out), it is the student's responsibility to contact the instructor well in advance to specify the exam content.
- Unless otherwise stated, in all exam sessions, assignments, and exercises of any kind must have a grade of at least 5.00 out of 10.00 to pass.

BIBLIOGRAPHY AND RESOURCES

Basic Bibliography

Reference Manuals:

- CAMACHO LARAÑA I., FERNÁNDEZ FERNÁNDEZ J.L., MIRALLES MASSANÉS, J. y GONZÁLEZ FABRE, R., Ética y Responsabilidad Social de la Empresa, Desclée de Brouwer, Bilbao, 2012.
- CRANE, A. & MATTEN, D., Business Ethics (4th Ed.), Oxford University Press, New York, 2015.
- GONZÁLEZ FABRE, R., Ética y economía, Desclée de Brouwer. Bilbao, 2005.
- ETXEBERRÍA, X., Temas Básicos de Ética. Desclée de Brouwer. Bilbao, 2002.

Complementary Bibliography

Throughout the course additional bibliographic references, articles or other materials of interest may be provided.