

ANNEX I

Declaration of originality

I declare under my responsibility that the Project presented with the title **Analysis of the retail pricing strategies in the electricity Spanish market** at the ICAI School of Engineering of the Comillas Pontifical University in the academic year **2025/2026** is of my authorship and has not been presented previously for other purposes. The Project is not plagiarized from any other, either totally or partially, and the information that has been taken from other documents is duly referenced.

Use of Artificial Intelligence¹

I declare under my responsibility that (indicate the correct option):

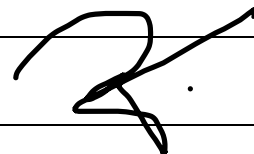
I have not used Artificial Intelligence in the preparation of this document.

I have used Artificial Intelligence in the preparation of this document and/or Annex B under the conditions allowed by Comillas Pontifical University, i.e. applying Level 2 of the Perkins et al. (2024) Assessment Scale: "AI can be used for pre-task activities such as brainstorming, description and initial research. This level focuses on the use of AI for planning, synthesizing and generating ideas, but assessments should emphasize the ability to develop and refine these ideas independently". Specifically, Artificial Intelligence has been used to:

¹ This declaration refers to the use of generative Artificial Intelligence to carry out the Project documents (Annex B and Memory). It does not apply to Projects where, by their nature, artificial intelligence must be used as part of them (application of machine learning techniques, neural networks, data analysis...).

It has been used to revise the text, identify grammatical errors, and to rewrite sentences where necessary in order to improve the clarity and the quality of the writing.

Signature (student): María del Pilar López García



Date: 01/07/2026

Authorisation for Project delivery

Thesis supervisor: José Pablo Chaves Ávila

Signature:

José Pablo Chaves Ávila

Date: 27/06/2026