

## Anexo I. Registro del Título del Trabajo Fin de Grado (TFG)

NOMBRE DEL ALUMNO: Neil Gartlan

PROGRAMA: E-4

GRUPO: B

FECHA: 20/10/2025

Director Asignado: Martín Anton

Apellidos

Gloria

Nombre

### Título provisional del TFG:

The Tourism Sector: Lights and Shadows in the developments of countries.  
Description: The aim is to analyze the different aspects that influence the development of tourism to see if there are positive and/or negative effects on society and on the development of other sectors such as industry and/or services. Is sustainable tourism possible? Does it weigh down other sectors? Does it influence wealth?

### ADJUNTAR PROPUESTA (máximo 4 páginas: Índice provisional, objetivos, metodología y bibliografía)

**Proposed Title:** Sustainable Tourism in Spain: A Comparative Analysis of Economic, Social and Environmental Impacts in Madrid, Barcelona, and Málaga.

### Proposed Thesis:

This research project will examine the tourism industry in Spain with a comparative focus on the cities of Madrid, Barcelona and Málaga. These are three urbanized cities in Spain and will allow me to understand the dimensions of sustainable tourism. Tourism represents a vital sector in Spain's economy with it contributing to 16% of Spain's Gross Domestic Product (GDP). As a result of this, there is no doubt that tourism is a key driver in the development of Spain, however the question remains, is this tourism sustainable? The project will explore the impact tourism has on Spain economically, socially and environmentally. The goal of this study is to determine whether tourism supports or hinders sustainable development in Spain. Through a comparative analysis of three cities, I will research how each city manages tourism and practices sustainable tourism policies to achieve long term sustainability.

The methodology will combine a mix of both qualitative and quantitative data, with the primary focus being the analysis of secondary data such as academic literature. Ultimately, the project will allow me to understand how tourism interacts with the three pillars of sustainable development: economic, social and environmental.

**Provisional Index:** Abstract & Key Words/Literature Review/Research Question and Objectives (Introduction)/Methodology/Case Study Analysis/Comparative Discussion & Results/Conclusion/Bibliography/AI Declaration

**Research Question:** To what extent does tourism contribute to or hinder sustainable development in Spain, with a comparative focus on Madrid, Barcelona and Málaga.

**Objectives:**

**1. To analyse the core principles of sustainable development and sustainable tourism.**

This will help me to grasp the concept of sustainable tourism and establish a theoretical framework for evaluating tourism impacts in Spain.

**2. To compare the economic impacts of tourism in Madrid, Barcelona and Málaga.**

This objective will focus on how tourism drives national GDP and employment in these cities across Spain. It will also examine housing affordability in these cities.

**3. To compare socio-cultural impacts of tourism in Madrid, Barcelona and Málaga.**

This will help to figure out the impact tourism has on the local culture in these cities along with how it affects the community well-being and residents' quality of life.

**4. To evaluate the environmental impacts of tourism in Madrid, Barcelona and Málaga.**

This objective will aim to explore how energy consumption, water usage and waste generation contribute to tourism in Spain.

**Methodology:**

Primary Research: Online Survey, Interview Hotel managers/Tourism Employees

Secondary Research: Academic Journals, News Articles, National Government Statistics

**Bibliography/Literature Review:**

Cisneros-Martínez, J. D., McCabe, S., & Fernández-Morales, A. (2017). The contribution of social tourism to sustainable tourism: A case study of seasonally adjusted programmes in Spain. *Journal of Sustainable Tourism*, 26(1), 85–107.

<https://doi.org/10.1080/09669582.2017.1319844>

This paper focuses on the idea of social tourism programmes in coastal cities and islands across Spain. It demonstrates how social tourism initiatives have contributed to reducing seasonal fluctuations in employment and economic activity. This article will help me to understand the economic dimensions of tourism in Spain. It provides evidence of how tourism policy can be implemented to ensure sustainability in the tourism sector year-round.

Ruiz, E.C., de la Cruz, E.R.R., & Vázquez, F.J.C. (2019). Sustainable Tourism and Residents' Perception towards the Brand: The Case of Málaga (Spain). *Sustainability*, 11(1), 292.  
<https://www.mdpi.com/2071-1050/11/1/292>

This paper is from a well renowned journal that focuses on the environmental, social and economic aspects of sustainability. It analyses Málaga and investigates residents' perceptions of tourism and branding. I believe this paper will help me understand the affect tourism has on Málaga; one of the cities in my comparative analysis.

**Students Signature:**

Neil Gantlan

**Date:** 20/10/2025