



COMILLAS

UNIVERSIDAD PONTIFICIA

ICAI

ICADE

CIHS

Syllabus
2025 - 2026

FICHA TÉCNICA DE LA ASIGNATURA

Datos de la asignatura	
Subject name	International Political Economy
Subject code	FCEE-ADE-623
Main program	Bachelor's Degree in Business Administration and Management
Involved programs	Semestre Comillas - Universidad de San Diego [First year] Grado en Administración y Dirección de Empresas y Máster Universitario en Ingeniería Industrial [Sixth year] Grado en Administración y Dirección de Empresas y Máster Universitario en Ingeniería Industrial [Sixth year] Grado en Administración y Dirección de Empresas y Máster Universitario en Ingeniería Industrial [Sixth year] Grado en Administración y Dirección de Empresas (E-2) [Fourth year] Grado en Administración y Dirección de Empresas y Grado en Derecho (E-3 16) [Fifth year] Grado en Administración y Dirección de Empresas y Grado en Derecho [Fifth year] Grado en Administración y Dirección de Empresas con Mención en Internacional (E-4) [Fourth year] Grado en Administración y Dirección de Empresas con Mención en Internacional (E-4) [Fourth year] Grado en Administración y Dirección de Empresas (E-2) - en inglés [Fourth year] Grado en Psicología y Grado en Administración y Dirección de Empresas [Fifth year]
Level	Reglada Grado Europeo
Quarter	Semestral
Credits	6,0 ECTS
Type	Obligatoria (Grado)
Department	Departamento de Economía
Coordinator	Robert Robinson
Schedule	Variable
Office hours	According to the teacher's instructions
Course overview	International Political Economy is an area of knowledge located at the interface of the disciplines of International Relations and Economics. The subject focuses on the relationship between politics and economics. This field studies the forms of interaction of political and economic factors at the national and international levels.

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DATOS ESPECÍFICOS DE LA ASIGNATURA

Contextualización de la asignatura

Aportación al perfil profesional de la titulación

This course can be considered an intellectual crossroads and academic intersection of politics, economics, and business, whose main objective is the study and analysis of the interaction between states and markets. The core concepts employed in this course are globalization, hegemony, and interdependence. The topics studied highlight the context and actors of international political economy and



its influence on global business. International production and trade, international finance, exchange rate systems and international currencies, foreign direct investment and multinational corporations, poverty and economic development; the BRICs; energy, climate change, and the environment constitute some of the key issues in international political economy.

Prerrequisitos

In order to make the most of this subject, it is advisable to have knowledge of Macroeconomics, Microeconomics and International Macroeconomics

Competencias - Objetivos

Competencias

BLOQUES TEMÁTICOS Y CONTENIDOS

Contenidos – Bloques Temáticos

International Political Economy: Perspectives

International Political Economy: Definition and Evolution

Classical Liberalism and neoliberalism

Mercantilism and Economic Nationalism

Structuralism: imperialism, dependency and neomarxism

Constructivism

International Political Economy: Structures

Global Production Structure

International Trade Structure

Global Financial and Monetary Structures

States and Markets in the Global Economy

Challenge of development

Regionalism in the Global Economy: the case of the European Union

The BRICS: the new economic and political powers

Energy, environment and climate crisis

METODOLOGÍA DOCENTE

Aspectos metodológicos generales de la asignatura

Artificial Intelligence (AI) is revolutionizing the way we teach and learn in the university environment. In the subject of International Political Economy, AI tools offer opportunities to enrich learning, and prepare students for an increasingly digitized professional world.



This methodological section identifies the main AI tools that can transform the educational experience in ECE, providing innovative resources to improve academic outcomes. It is essential to highlight here the importance of an ethical and responsible implementation in the academic environment. That said, each teacher will decide the degree of use of AI according to their pedagogical approach and the pace of its incorporation into training activities.

Metodología Presencial: Actividades

The face-to-face methodology of the subject is energized by the use of different tools by the teacher and the student. Without being an exhaustive list, the different categories of most popular AI tools are:

1. Writing assistants such as **ChatGPT** and **Claude** for text preparation and analysis. And **Gamma** for presentations especially. These advanced language models help generate, structure, and improve content. They help to create schemes by facilitating the organization of complex ideas into coherent structures, facilitating the explanation of complex theories. Practical applications in the subject could include stylistic and grammatical revision of texts in order to improve expository clarity. **NB** It is necessary to use these tools as a complement and not as a substitute for critical thinking and the development of one's own academic voice.
2. Advanced **translators DeepL** and **Google Translate** provide access to diverse international sources, significantly expanding the bibliographic base.
3. Research platforms: **Elicit** and **Consensus** are platforms that allow smarter and more synthetic searches than traditional databases. They help to find the most relevant articles by pointing out the main conclusions or the methodologies used. They facilitate the research process and the development of criteria for evaluating the quality and relevance of academic literature.
4. Scholarcy and TLDR (Too long, didn't read) **reading assistants**: allow students to process and understand large volumes of complex texts in the form of academic articles, government and institutional reports of an international nature.
5. Tableau **and** Power BI **data visualization**. International Economic Policy is based on the analysis and interpretation of large volumes of data. These tools make it easier to understand trends and relationships between variables with up-to-date data.
6. Finally, *last but not least*, to integrate a conversation and reflection on the ethics of AI in the university environment into the training process. The Teaching Guides include a warning on the appropriate use of AI in the evaluation section.

Metodología No presencial: Actividades

The non-face-to-face methodology based on autonomous study focuses on the independent learning of the student outside the classroom. The main axis is the structured reading of manuals and key texts. Thus, the student must prepare prior to the master classes and classroom activities. This approach encourages autonomous time management, deep understanding of concepts, and critical capacity. The teacher can guide the training process through discussion questions and evaluations of various kinds (quizzes, summaries, concept maps).

RESUMEN HORAS DE TRABAJO DEL ALUMNO

CLASSROOM HOURS	
Lecciones de carácter expositivo	Ejercicios y resolución de casos y de problemas
45.00	15.00
NON-PRESENTIAL HOURS	
Estudio individual y/o en grupo y lectura organizada	Trabajos monográficos y de investigación, individuales o colectivos
60.00	30.00
ECTS CREDITS: 6,0 (150,00 hours)	



EVALUACIÓN Y CRITERIOS DE CALIFICACIÓN

The use of AI to produce full assignments or substantial parts thereof, without proper citation of the source or tool used, or without explicit permission in the assignment instructions, will be considered plagiarism and therefore subject to the University's General Regulations.

Evaluation activities	Evaluation criteria	Weight
Final exam	Application and understanding of concepts and theory Critical thinking and analysis Application to real cases Communication Skills and Structure Use of evidence	50 %
Tests	Understanding and mastery of subject matter	20 %
Individual work (case study)	Theoretical application Analytical depth Perception and knowledge Use of sources and evidence Contextualization Structure, argumentation and presentation	10 %
Group presentation in class	Understanding the subject matter Explanatory/expository capacity	10 %
Contribution in class beyond presence	Frequency of contributions Quality of comments Commitment Preparation Use of evidence	10 %



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Collaboration and respect

Calificaciones

Those students with the subject pending from the previous academic year (or previous ones) will be evaluated only by means of the exam, without taking into account the class activities and other deliveries established

BIBLIOGRAFÍA Y RECURSOS

Bibliografía Básica

Balaam, D.N. and Dillman, B. (2019) An Introduction to International Political Economy, Longman, 7th. edition

Oatley, T. (2023). International political economy. Routledge. 7th. edition

Bibliografía Complementaria

Broom, A. (2014) Issues & Actors in the Global Political Economy, Palgrave.

Lairson, T.D. and D. Skidmore (2017), International Political Economy: The Struggle for Power and Wealth in a Globalizing World, Routledge.

O'Brien, R. and M. Williams (2013) Global Political Economy, Palgrave.

Smith, R., El-Anis, I and Ferrands, C. (2017), International Political Economy in the 21st Century: Contemporary Issues and Analyses, 2nd Edition, Routledge.

Balaam, D.N. and Dillman, B. (2019) An Introduction to International Political Economy, Longman, 7th. Edition