



# COMILLAS

UNIVERSIDAD PONTIFICIA

ICAI

ICADE

CIHS

Syllabus  
2024 - 2025

## GENERAL INFORMATION

Data of the subject	
Subject name	Business Ethics and CSR
Subject code	DOI-MII-682
Main program	<a href="#">Official Master's Degree in Industrial Engineering</a>
Involved programs	Grado en Administración y Dirección de Empresas y Máster Universitario en Ingeniería Industrial [Sixth year] Máster Universitario en Ingeniería Industrial y Máster Universitario en Sistemas Ferroviarios [Second year] Máster Universitario en Ingeniería Industrial + Máster en Industria Conectada / in Smart Industry [Second year] Máster Universitario en Ingeniería Industrial + Máster en Medioambiente y Transición Energética [Second year] Máster Universitario en Ingeniería Industrial + Máster in Motorsport, Mobility and Safety [Second year] Máster Universitario en Ingeniería Industrial y Máster Universitario en Sector Eléctrico [First year] Máster Universitario en Ingeniería Industrial [Second year] Máster Universitario en Ingeniería Industrial y Máster Universitario en Sector Eléctrico [First year] Máster Universitario en Ingeniería Industrial + Máster in Smart Grids [Second year]
Credits	3,0 ECTS
Type	Obligatoria
Department	Department of Industrial Organization
Coordinator	José Ángel Ceballos (Coord.)
Schedule	It will be determined at the beginning of the course.
Office hours	It will be determined at the beginning of the course.

Teacher Information	
<b>Teacher</b>	
Name	Braulio Pareja Cano
Department	Department of Industrial Organization
E-Mail	bpareja@icade.comillas.edu
<b>Teacher</b>	
Name	Ignacio Babé Romero
Department	Department of Industrial Organization
E-Mail	ibabe@icai.comillas.edu
<b>Teacher</b>	
Name	José Carlos Romero Mora
Department	Department of Industrial Organization
Office	Santa Cruz de Marcenado 26
E-Mail	Jose.Romero@iit.comillas.edu



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<b>Phone</b>	2746
<b>Teacher</b>	
<b>Name</b>	María de la Esperanza Hernández Cuadra
<b>Department</b>	Departamento de Gestión Empresarial
<b>E-Mail</b>	mehernandez@comillas.edu

## DESCRIPTION OF THE SUBJECT

### Contextualization of the subject

### Course contents

#### Contents

- Block 1: Profession and Professional Ethics. Basic concepts.
- Block 2: Moral reasoning and ethical theories.
- Block 3: Ethical assessment and interest groups.
- Block 4: Formalized models and codes.
- Block 5: Professional responsibility and social responsibility.
- Block 6: Responsibility and sustainability.

## EVALUATION AND CRITERIA

### Grading

The average grade for cases, reports and exercises of any kind will be taken only when the final exam is passed. Otherwise, the final grade for the subject will prevail as the grade corresponding to the exam.

No work or exercise in the "Continuous assessment" section may be exempt, in whole or in part, from the final exam.

Incurring in a serious academic offence, such as plagiarism of previously published materials or copying in your exam or other assessed activity, may lead to the opening of a disciplinary file and the loss of two calls.

The improper use of ChatGPT, or any other IAG, by students will be considered a serious offence, according to the General Regulations of the University, art. 168.2.e: "carrying out actions tending to falsify or defraud the academic performance assessment systems". The consequences of this may be "temporary expulsion for up to three months or the prohibition of taking the exam in the next session after the imposition of the sanction, in one or several subjects in which the student is enrolled, [...] apart from implying a failing grade (0) in the respective subject, [...] [and] the prohibition of taking the exam in that subject in the next session".

Failure to attend more than 15% of the sessions may imply the loss of the examination rights in the ordinary session. Failure to attend one of the hours of a double class will be counted as failure to attend the entire session, regardless of whether or not the other is attended.

Cases, assignments or reports submitted after the deadline will be considered as not submitted and will be graded as zero in the corresponding section.

Assignments, exercises or exams of any kind that are not completed will be graded, by default, as zero (except with prior authorization).



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In the event of failing the subject in the ordinary session, the marks of the assignments, cases, reports or exercises provided for in this teaching guide and submitted in the ordinary session may be applied for the extraordinary grade. In such case, the student must only do the assignments, cases, reports or exercises that were failed or not submitted.

Unless otherwise expressly indicated, in all sessions, exams, assignments and exercises of any kind must have a grade of at least 5 out of 10 to pass.

## BIBLIOGRAPHY AND RESOURCES

### Basic References

Villas, M.; Camacho, J.. Manual de Ética Aplicada en Inteligencia Artificial. Anaya, 2022.

Bilbao, G.; Fuertes, J.; Guibert, J.M. (2006). Ética para Ingenieros. Bilbao: Desclée De Brower.

Camacho Laraña, I., Fernández Fernández, J. L., González Fabre, R., & Miralles Massanés, J. (2012). Ética y responsabilidad empresarial. Bilbao: Desclée De Brower.

Díaz de la Cruz, C., & Fernández Fernández, J. L. (2016). Marco conceptual de la ética y la responsabilidad social empresarial: un enfoque antropológico y estratégico. Revista Empresa y Humanismo, vol. XIX N° 2, 69-118.

Páginas web relacionadas con los temas que se tratarán en clase.

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