Anexo I. Registro del Título del Trabajo Fin de Grado (TFG)

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Apellidos Nombre

Título provisional del TFG:

The PnL Drivers of Long-Short Trading Strategies

ADJUNTAR PROPUESTA (máximo 4 páginas: Índice provisional, objetivos, metodología y bibliografía)

Provisional Index

Objectives

The objectives of the TFG are mainly to analyse the main drivers of the profit or loss of a long-short quantitative trading strategy.

After having implemented the strategy, those results themselves will be analysed in an absolute way to see if the behaviour of the strategy is as expected and desired. Afterwards, the exact drivers of the behaviour of the strategy will be extracted and further analysed.

Methodology

In order to accomplish the stated objective, the first step is to implement the quantitative strategy. The TFG starts from a previous implementation for which some changes have been made. This strategy is then run on a universe of assets (in this case the S&P 500 of the last 10 years) and the results of the strategy are extracted. A few alternative benchmark models are also implemented and run.

After those results are obtained, a factor model is established and implemented. The returns are regressed on the different standard factors to obtain the exposure to the different factors and to obtain the strategy's alpha. That alpha is then further compounded into quarterly results and regressed on company data to try to further understand the drivers of the results.

Bibiography

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