



# COMILLAS

UNIVERSIDAD PONTIFICIA

ICAI

ICADE

CIHS

**Syllabus**  
**2025 - 2026**

## GENERAL INFORMATION

Data of the subject	
Subject name	Business Ethics and CSR
Subject code	DOI-MII-682
Main program	<a href="#">Official Master's Degree in Industrial Engineering</a>
Involved programs	Grado en Administración y Dirección de Empresas y Máster Universitario en Ingeniería Industrial [Sixth year] Máster Universitario en Ingeniería Industrial + Máster in Motorsport, Mobility and Safety [Second year] Máster Universitario en Ingeniería Industrial y Máster Universitario en Sector Eléctrico [First year] Máster Universitario en Ingeniería Industrial [Second year]
Credits	3,0 ECTS
Type	Obligatoria
Department	Department of Industrial Organization
Coordinator	José Ángel Ceballos (Coord.)
Schedule	It will be determined at the beginning of the course.
Office hours	It will be determined at the beginning of the course.

Teacher Information	
Teacher	
Name	José Carlos Romero Mora
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Teacher	
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Teacher	
Name	María de la Esperanza Hernández Cuadra
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## DESCRIPTION OF THE SUBJECT

### Contextualization of the subject

## Course contents

### Contents

Block 1: Profession and Professional Ethics. Basic concepts.

Block 2: Moral reasoning and ethical theories.

Block 3: Ethical assessment and interest groups.

Block 4: Formalized models and codes.

Block 5: Professional responsibility and social responsibility. Ethical implications in the design and development of AI.

Block 6: Responsibility and sustainability.

## EVALUATION AND CRITERIA

The use of AI to produce full assignments or substantial parts thereof, without proper citation of the source or tool used, or without explicit permission in the assignment instructions, will be considered plagiarism and therefore subject to the University's General Regulations.

### Grading

#### GRADING CRITERIA:

- For written assignments (individual, group, etc.), submission of the document on time and in the correct manner is considered an essential requirement for presentation and defense before the professor. The grade for the assignment will be the same as the defense.
- Failure to comply with the deadline or formal requirements will result in the denial of the defense and the subsequent failure of the assignment.
- The average grade for assignments, cases, or reports will only be determined when the final exam is passed (minimum passing grade: 5.00). If the exam is failed, the course will be graded with its grade.
- Committing a serious academic offense, such as plagiarizing previously published materials or copying an exam or other assessed activity, may result in disciplinary proceedings and the loss of any sittings established by the faculty regulations.
- For written assignments, a Turnitin score above 30% will require justification.
- **COLLABORATION WITH AI (Level 3):**
  - AI can be used to assist in completing the assignment, including idea generation, writing, feedback, and assessment. Students must critically evaluate and modify the outputs suggested by the AI, demonstrating their understanding.
  - You can use AI to perform specific tasks, such as writing texts, refining and assessing your work. You must critically evaluate and modify any AI-generated content you use.
  - Misuse of AIs by students will be considered a serious offense, according to the University's General Regulations, art. 168.2.e: "carrying out actions intended to falsify or defraud academic performance assessment systems."
  - The consequences of this may include "temporary expulsion for up to three months or a ban from taking the exam in the next session, or the imposition of a sanction, in one or more subjects in which the student is enrolled, [...] in addition to a failing grade (0) in the respective subject, [...] [and] a ban from taking the exam in that subject in the next session."
  - The use of AI to create complete or relevant parts of papers, without citing the source or tool, or without being expressly



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permitted in the work description, will be considered plagiarism and regulated in accordance with the University's General Regulations.

- Unjustified absence from more than 15% of class sessions may result in the loss of the right to take the exam in the sessions established by the Faculty's regulations (Article 93.1 of the General Regulations).
- Failure to attend the first hour of a double class will result in the application of a failure to attend the entire session, regardless of whether the student attends the second hour.
- The professor will determine the attendance monitoring system at the beginning of the course and will periodically inform students of their progress.
- Cases, assignments, or reports submitted after the deadline will be considered unsubmitted.
- Failure to submit, present, or complete cases, assignments, reports, or exercises will result in a fail (zero) in the corresponding grading section.
- If the subject is failed in the regular session, the grades for the assignments, cases, reports, or exercises provided in this teaching guide and submitted in the regular session may be applied to the extraordinary grade. In this case, the student will only be required to complete the failed or unsubmitted assignments, cases, reports, or exercises.
- For our own students who are on an exchange abroad and must take an exam for the subject, or in any other case where class attendance is not required, the grading system will consist solely of a final theoretical exam on the content determined by the Area Coordinator. In these cases, the final grade will be the grade obtained on the exam.
- In the case of exchanges (Out), it is the student's responsibility to contact the instructor well in advance to specify the exam content.
- Unless otherwise stated, in all exam sessions, assignments, and exercises of any kind must have a grade of at least 5.00 out of 10.00 to pass.

## BIBLIOGRAPHY AND RESOURCES

### Basic References

Villas, M.; Camacho, J.. Manual de Ética Aplicada en Inteligencia Artificial. Anaya, 2022.

Bilbao, G.; Fuertes, J.; Guibert, J.M. (2006). Ética para Ingenieros. Bilbao: Desclée De Brower.

Camacho Laraña, I., Fernández Fernández, J. L., González Fabre, R., & Miralles Massanés, J. (2012). Ética y responsabilidad empresarial. Bilbao: Desclée De Brower.

Díaz de la Cruz, C., & Fernández Fernández, J. L. (2016). Marco conceptual de la ética y la responsabilidad social empresarial: un enfoque antropológico y estratégico. Revista Empresa y Humanismo, vol. XIX N° 2, 69-118.

Páginas web relacionadas con los temas que se tratarán en clase.

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