

**TECHNICAL SHEET OF THE SUBJECT**

Data of the subject	
Subject name	Technology and Society
Subject code	IBS-MBA-517
Main program	Official Master's Degree in Business Administration - MBA
Involved programs	Máster Universitario en Administración de Empresas (MBA) [First year] Máster Universitario en Ingeniería Industrial y Máster Universitario en Administración de Empresas [First year] Máster Universitario en Ingeniería de Telecomunicación y Mást. Univ. en Administración de Empresas [First year]
Level	Postgrado Oficial Master
Quarter	Semestral
Credits	1,0 ECTS
Type	Optativa
Department	Departamento de Gestión Empresarial
Coordinator	Raúl González Fabre
Office hours	Write to: rgfabre@comillas.edu
Course overview	Relationship between technological and societal change, with a special focus on the business-technology relationship, and from both humanistic and historical approaches.

Teacher Information	
Teacher	
Name	Raúl González Fabre
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SPECIFIC DATA OF THE SUBJECT

Contextualization of the subject
Contribution to the professional profile of the degree
The course aims at offering some fundamental ideas to understand the relationship between technology and society, so that the student may develop the ability to analyze the societal impact and government alternatives of different technological possibilities, at present and in the future .

Competencies - Objectives
Competences
GENERALES



CG02	Management of data and information as key elements for decision-making and for identification, formulation and resolution of business problems.
CG06	Time management capacity with the purpose of improving personal and team efficiency within business organizations, its environment and its management.
CG09	Knowledge, understanding and handling of tools for diagnosis of the competitive position of a company, and designing and executing the company's strategic plan.

THEMATIC BLOCKS AND CONTENTS

Contents - Thematic Blocks

1. Technological change and economic competition
2. Labor and employment
3. Communication and politics
4. Knowledge and decision making
5. Post-humanism, transhumanism

TEACHING METHODOLOGY

General methodological aspects of the subject

AI can and should be used at level 3 (<https://aiassessmentscale.com>) for the preparation of assignments where this is specified.

The assessment of its use will be comparative and based on the resulting content presented to the instructor.

The LLM engine must always be credited as a partial author of the answers. For example: modified from XXX's answer.

In-class Methodology: Activities

Internet research in groups

CG02, CG06, CG09

Class discussions

CG02, CG06

Non-Presential Methodology: Activities

Study of the points researched in the lesson. Formulation of questions.

CG02, CG06, CG09

SUMMARY STUDENT WORKING HOURS

CLASSROOM HOURS		
Lectures of an expository nature	Debates	Lectures of an expository nature
5.00	5.00	2.00
NON-PRESENTIAL HOURS		



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Study and documentation	Monographic and research work, individual or group work
7.50	7.50
ECTS CREDITS: 1,0 (27,00 hours)	

EVALUATION AND CRITERIA

The use of AI to produce full assignments or substantial parts thereof, without proper citation of the source or tool used, or without explicit permission in the assignment instructions, will be considered plagiarism and therefore subject to the University's General Regulations.

Evaluation activities	Evaluation criteria	Weight
Group research on points related to the lesson.	Comparative. Adequate short answer to each question posed.	30 %
Final exam, 40 min long	Ability to identify true and false sentences relating to the theme of the course. Ability to develop a short synthesis of some points. Personal reflection on a single point of the course.	50 %
Group dynamics in internet research during classtime.	Attendance and participation.	20 %

Ratings

Evaluation in regular period

The minimum passing grade is 5.0/10.0, which is composed according to the percentages mentioned in 'Evaluation Activities'.
The grade of the 'Group Research' activities will be applied only to the members of the group present during the elaboration of the corresponding paper in classtime. Students absent will receive 0, whatever the corresponding grade of the group in that session.

Evaluation in extraordinary period

The grade in Research Activities developed during classtime is kept for all students. There is no possibility of recovering grades for sessions in which a student has been absent.

The minimum passing grade is 5.0/10.0, which is composed according to the percentages mentioned in 'Evaluation Activities'.

Students with an attendance waiver

Students with an attendance waiver must send the official paper to the professor before the second session.

In that case, the final exam will make 100% of the final grade.



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WORK PLAN AND SCHEDULE

Activities	Date of realization	Delivery date
Research paper	2-9-2025	2-9-2025
Research paper	9-9-2025	9-9-2025
Research paper	16-9-2025	16-9-2025
Research paper	23-9-2025	23-9-2025
Research paper	30-9-2025	30-9-2025
Final exam	30-9-2025	

BIBLIOGRAPHY AND RESOURCES

Basic Bibliography

Readings proposed by the teacher from open sources available on the internet.

Complementary Bibliography

Readings proposed by the instructor from open sources available on the internet.