COMILLAS
UNIVERSIDAD PONTIFICIA
ICAI ICADE CIHS

Syllabus
2025 - 2026

FICHA TÉCNICA DE LA ASIGNATURA

Datos de la asignatura

Subject name	Introduction to Finance
Subject code	E000012402
Mainprogram	Official Master's Degree in Business Administration - MBA
Level	Postgrado Oficial Master
Credits	2,0 ECTS
Type	Optativa
Department	Departamento de Métodos Cuantitativos
Coordinator	María Luisa Garayalde Niño (mlgarayalde@comillas.edu)
Office hours	Contactar por email
Course overview	Admitted candidates from academic backgrounds other than Economics, Business Administration and Management, or Engineering, a Supplementary Training Module is provided. This module includes complementary subjects that the student must complete and pass before starting the program. The course Introduction to Finance serves as a prerequisite for the Finance Module. It introduces financial terminology and key concepts and tools used in finance, such as: Financial management of the company. Objectives of Financial Management. The operating environment of the Financial Manager. The financial objective of the company: value creation. Accounting information and financial analysis. Basic concepts: Working Capital, Statement of Sources and Uses of Funds, Cash Flow. Investment selection models. Business valuation models

Datos del profesorado

Teacher

Name	María Luisa Garayalde Niño
Department	Facultad de Ciencias Económicas y Empresariales (ICADE)
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DATOS ESPECÍFICOS DE LA ASIGNATURA

Contextualización de la asignatura

Aportación al perfil profesional de la titulación

Es un curso introductorio destinado a los alumnos sin ningún background financiero. Les aporta terminología y nociones básicas que les peritan seguir la parte financiera del Máster.

Prerrequisitos

Ninguno

Competencias - Objetivos

Competencias

CFCE 4: Knowledge of the concepts and activities within the functional area of Finance

RA1: Understands and comprehends the various investment selection methods, has the ability to choose the most appropriate one, and can apply them in real decision-making scenarios.

RA2: Understands the theoretical concepts related to business valuation (Free Cash Flow, Cost of Capital, etc.) and the different existing methods for valuing companies.

Resultados de Aprendizaje

Vocabulario y conceptos básicos utilizados para la toma de decisión desde un punto de vista financiero

BLOQUES TEMÁTICOS Y CONTENIDOS

Contenidos – Bloques Temáticos

1. Basic Concepts in Finance

- Time value of money
- What is a cash flow
- Main financial statements
- Value creation from a financial perspective

2. Decision-making from a financial perspective

- Calculation of returns
- Calculation of financing costs
- Risk measurement
- Risk/return relationship

METODOLOGÍA DOCENTE

Aspectos metodológicos generales de la asignatura

Synchronous Activities:

- Analysis and resolution of cases and exercises, individually or in groups
- Lectures of an expository nature
- Debates

Assynchronous Activities:

- Individual study and organized reading
- Collaborative learning
- Analysis and resolution of cases and exercises, individually or in groups

RESUMEN HORAS DE TRABAJO DEL ALUMNO

Horas presenciales

- Lecciones de carácter expositivo: 4 horas
- Análisis y resolución de casos: 10 horas
- Presentaciones y debate: 2 horas

Horas no presenciales:

- Estudio individual: 10 horas
- Aprendizaje colaborativo: 5 horas
- Análisis y resolución de casos individuales o colectivos: 15 horas

EVALUACIÓN Y CRITERIOS DE CALIFICACIÓN

Individual final exam: 50%

Participation: 50%

Calificaciones

In order to pass the course, the student must obtain a minimum grade of 5 on the final individual exam.

The assessment is completed entirely without AI asistance in a controlled environment, ensuring that students rely solely on their existing knowledge, understanding and skills.

Students cannot use AI at any point.

BIBLIOGRAFÍA Y RECURSOS

Bibliografía Básica

Ross, S. Westerfield, R. Jafe, J. and Jordan, B. (2017) Corporate Finance. Core principles and applications (Fifth Edition). McGrawHill.

Brealey, Richard; Myers, Stewart and Allen, Franklin (11ª edición): Principles of Corporate Finance, Concise Edition, Second Edition. Ed. McGraw-Hill International

Aswath Damodaran (2011), The Little Book of Valuation, John Wiley & Son.

Tom Koller, Marc Goedhart, David Wessels: Valuation: Measuring and Managing the Value of Companies, University Edition (Wiley Finance). Seventh Edition (2020)

Bibliografía Complementaria

Keown, Art J.; Martin, John D.; Petty, John W. and Scott, David, F. (2007): Foundations of Finance: the Logic and Practice of Finance Management. Ed. Prentice Hall.