

FACULTAD DE CIENCIAS ECONÓMICAS Y EMPRESARIALES

COURSE DESCRIPTION AND OUTLINE

| Course inform | ation |
|----------------------|--|
| Name | Financial Markets |
| Code | 230 |
| Degree | Bachelor's Degree in Business Administration and Management |
| Degree | (International courses) |
| Semester | 1º- |
| Department | Financial Management |
| Area | Finance |
| University | Universidad Pontificia Comillas |
| Teachers | Natalia Cassinello (Coord) |
| | This course allows you to know how financial markets (such as bonds, stocks |
| | and foreign exchange) work and affect the economy, other institutions, |
| Descriptor | business profits and our daily life. It allows students to understand how they |
| | work and the implication in the real world to be able to take investment |
| | decision. |

| Professors information | | |
|------------------------|-----------------------------------|--|
| Professor | | |
| Name | NATALIA CASSINELLO PLAZA (coord.) | |
| Department | Financial Management | |
| Office | Od-213 | |
| e-mail | ncassinello@comillas.edu | |
| Phone | +34 91 5422800 (ext. 2233) | |
| Tutorials | To be announced in class | |
| timetable | | |

| Professors information | | |
|------------------------|--------------------------|--|
| Professor | | |
| Name | Itziar Gómez de la Vega | |
| Department | Financial Management | |
| Office | - | |
| e-mail | To be announced in class | |
| Phone | To be announced in class | |
| Tutorials | To be announced in class | |
| timetable | | |

| Professors information | | |
|------------------------|----------------------------|--|
| Professor | | |
| Name | Antonio Uguina | |
| Department | Financial Management | |
| Office | 0d-213 | |
| e-mail | To be announced in class | |
| Phone | +34 91 5422800 (ext. 2233) | |
| Tutorials | To be announced in class | |
| timetable | | |

SPECIFIC DETAILS OF THE COURSE

CONTEXT

Contribution to the professional backgroud

The course allows the student to gather the key concepts on financial markets, its products, pricing, risks and the market participants. This gives a practical support to be able to understand the financial information as well as to be able to work on financial markets. The students learn how to make investment decision applying theory to the real world according to their needs and the characteristics of the products and markets. In summary, the course provides the analytical skills to understand concepts related to the money market, the bond market, the foreign market, the stock market and the derivative markets.

Prerequisites

No formal requirements, however accounting and financial math knowledge would be useful.

DETAILED COURSE INFORMATION

COURSE CONTENT

PART 1: INTRODUCTION TO THE FINANCIAL SYSTEM

Chapter 1: Overview of the Financial System

- 1.1 Function of Financial Markets and financial intermediaries (brokers, dealers & market makers)
- **1.2 Financial Market instruments**
- 1.3 Understanding financial markets through the Financial Crisis (Subprime)
- 1.4 An overview of Financial Risks (Northen Rock case)

Chapter 2: Central Banking and the monetary policy

- 2.1 Central Banks: origins, structures and functions
- 2.2Tthe European Central Bank (ECB) and the Monetary policy
- 2.3 The creation of money: What is money?
- 2.3 Supply and demand: monetary base
- Chapter 3: The Money Markets
- 3.1 Concepts and classes
- 3.2 Understanding interest rates
- 3.3 The yield curve (risk and term structure)
- 3.4 Interbank market
- **3.4 Commercial paper and repos**

PART 2: BANKING INDUSTRY AND NONBANKING FINANCIAL INSTITUTIONS

Chapter 1: Depositary Institutions: Banks

- 1.1 Banking industry: structure and regulation
- 1.2 Banking products and regulation: Basel's agreements
- 1.3 Other financial institutions

PART 3: MARKETABLE SECURITIES AND FINANCIAL MARKETS

| Ch | apter | 1: Fin | ancial | markets | |
|----|-------|--------|--------|---------|--|
|----|-------|--------|--------|---------|--|

1.1 Types of markets and Regulation (Organized vs OTC; primary vs secondary market)

1.2 Equity securities; Debt securities; Forex and Derivatives

Chapter 2:Fixed income markets- The bond market

2.1 Market structure

2.2 Relationship between interest rates and Bond prices

2.3 Valuating bonds. Interest Risk vs Cash flow risk

2.4 Bond markets in the real world. Understanding the newspaper information

Chapter 3: The Stock Market

3.1 Concepts, market structure, participants and products

Chapter 4: The Foreign Exchange Market

4.1 Forex Exchange rates (spot & Forward)

4.2 Theory of Purchasing Power Parity

4.3 Arbitrage

Chapter 5: The Derivatives Markets

5.1 Futures (Swap, Fras and forward contracts) & Options

5.2 Derivatives markets (MEFF)

5.3 Hedging vs speculating with derivatives.

TEACHING METHODS AND STRUCTURE

Teaching methods for the Financial Market courseThis course requires the students attend the class sessions. There are regular teachingsessions, case study discussions and practical problems and questions. Active studentparticipation is important. They are expected to read the assigned materials prior tothe class, in addition to preparing the problems and case studies when appropriate.Teaching methods and activities when the studentSkills

| attends a class session | |
|--|---|
| Regular teaching sessions where the teacher will define and explain the technical terms and analysis, giving examples and pointing at the issues that arise debate in the reality of the financial markets. The student should listen attentively, trying to understand the rational and ideas being explained. He is expected to take notes of the main contents to complement class material. Classroom discussion is encouraged, and students can interrupt the professor asking questions or requesting further clarification. Preparation prior to the class is essential to take the most of the teaching session. | - |
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In addition to this, there are classes with a more active involvement from students. They will carry out activities and problems, supervised by the teacher, trying to apply in practice the theoretical content explained in class. During these workshops, problems are solved, case studies are discussed and news or reading material related to the topic are debated. Sometimes the work will be done individually, and sometimes the students will work as a team.

A few sessions may be spent in talks or presentations from guests who are professionals from different areas related to Financial Markets.

| Teaching methods and activities outside the classroom sessions | Skills |
|---|-------------------------|
| Besides taking part in class work and supervised | Systemic skills |
| workshops, the student needs to spend time revising | Practical and procedure |
| individually the course material. Outside of the classroom, the | |

| student must read the materials assigned by the teachers, he | Instrumental skills. |
|--|----------------------|
| also must work and solve problems and questions and look for | |
| additional information when needed. | |

ASSESSMENT AND EVALUATION CRITERIA

| Activities assessed | Weight |
|---|--------|
| Classroom participation and discussions | 10% |
| On-going assessments | 40% |
| Final exam | 50% |

To pass this course it is necessary to pass the final exam, you must reach at least a 5.0 to pass the exam.

| SUMMARY OF THE STUDENT EXPECTED WORKING HOURS | | | | | |
|--|---|--------------------|--|---------------------------------|--|
| | Hours in o | classroom | | | |
| Lessons | Case study and probler | n solving sessions | | Assessment | |
| 30 | 20 4,5 | | | | |
| | Hours outside the classroom | | | | |
| Individual work on theoretical knowledge | Individual work on practical knowledge | Group work | | On-going revision | |
| 24 | 25 | 1 | | Included in previous categories | |
| ECTS CREDITS: 5 | | | | 5 | |

BIBLIOGRAPHY AND ADDITIONAL READING LIST

| Bibliography |
|---|
| Textbooks |
| Mishkin, Frederic S (2014): The economics of Money, Banking, and Financial Markets Ed. Pearson. 10th edition. (some chapters) |
| Articles and news |
| A variety of material will be handed out in the classroom or through the course webpage |
| Web pages |
| ECB; BdE; CNMV; FED; Bolsa de Madrid; NYSE; Financial Times |
| Notes |
| The student will be supplied with lesson notes and slides through the course webpage |
| Additional reading list |
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| On a size A sector is Device and a second size the second |

On going Academic Papers and news during the course