**Current International Issues from a Spanish Perspective**

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**ADDITIONAL INFORMATION**

<table>
<thead>
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<th>Name</th>
<th>Heike Pintor Pirzkall</th>
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<td><strong>Office Hours</strong></td>
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**COURSE DESCRIPTION**

**Subject Contextualization**

**Course Description**

Current International Issues from a Spanish Perspective will analyze international issues that have had an impact on Spain and its relations with other countries in Europe and the world. The image of the country and its evolution as a world power will also be studied. The course will be divided in 3 sections. The first part will be centered on the image of Spain, its stereotypes and international recognition. The second section will focus on Spain’s position in the European Union and the last part will analyze Spain’s relations with third countries.

**Requirements**

Knowledge of European History, International Relations and Spanish Politics is desirable but not essential, as the course will include an introductory topic to the subject. To attend this course a level of C1 (advanced) English is required. Class attendance is compulsory.
# Contents and Class Schedule

## 1. The Image of Spain in the World
### Sessions 1 - 4

1.1 Stereotypes and reality of a nation’s image.
1.2 Nation Branding: Spain’s image strategies.
1.3 Spain in the international arena today.

**Readings:**


UN DATA, Spain Country Profile,

[http://www.youtube.com/watch?v=L8QYpFPY780](http://www.youtube.com/watch?v=L8QYpFPY780), IE University.

Real Instituto Elcano (2009). 20 years of Spain in the European Union, European Commission and European Parliament,
[http://www.uned.es/dcpa/Profesores/126IgnacioTorreblanca/126Publicaciones/20_years_Spain_membership.pdf](http://www.uned.es/dcpa/Profesores/126IgnacioTorreblanca/126Publicaciones/20_years_Spain_membership.pdf)

**Recommended Readings**


In the Library CODE: 42821, 73-104.


Spain Foreign Policy and Government Guide, Ibp, USA International Business Publications.

## 2. Spain’s relations with the European Union
### Session 5-7

2.1 Spain’s integration process in the EC.
2.2 Spain’s role as a European Partner.

**Readings:**

Corporate European Observatory. (2012). Spain in crisis: the role of the EU,
[http://corporateeurope.org/2012/03/spain-crisis-role-eu](http://corporateeurope.org/2012/03/spain-crisis-role-eu)

Recommended Readings


3. Spain in the World

Session 8-11

3.1 Euro-Mediterranean Relations.
3.2 The impact of Immigration in Spain.
3.3 Spain’s relations with the Latin American Continent.

Readings:

The Guardian. (2006). Spain attracts record levels of immigrants seeking jobs and


Recommended Readings


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4. ORAL PRESENTATIONS AND FINAL PROJECT

Session 12 – 14.
4.1 In class oral presentations  
4.2 Group project (Essay)  
4.3 Written evaluation (final exam)

**METHODOLOGY**

This seminar will be structured as follows:

1. Theoretical background provided by the teacher in class.
2. In class activities: Case studies, article analysis and debates
3. Homework: Required readings provided by the teacher, summaries, essays and case studies.
4. Written paper and group presentations (in class).
5. Final Exam (in class).

- Students who don’t pass the written examination (less than 5.0) will fail the course and will have to resit the exam in a specific scheduled date.
- Assignments and projects handed in late will not be corrected, having a negative impact on the final grade.

**ASSESSMENT**

The course grade will be determined by:

- 1 written group assignments (research paper-15%) and (oral presentation -15%) (30%)
- 1 written exam (multiple choice, short questions, essay)-50%
- In class participation (5%), homework (2 assignments) (10 %) and attendance.-(5%) (20%)

**INSTRUCTIONS GROUP RESEARCH PAPER:**

**Objective:**

- The objective of this report is to analyze the bilateral relations of Spain with other countries in the world. Important is to study its geographical position, resources, political situation, economic and development level, cultural and social aspects, historical or recent conflict or tensions, colonial ties and diplomatic relations between both countries. Also important is to analyze its situation, impact, influence and position Spain has within the country of study and the relationship with border countries and third countries.
STRUCTURE

- WRITTEN REPORT: max. 4000 words.
- FRONT PAGE: Title, Authors, University Logo, Date, University name and Subject name and Code.
- 2. PAGE: Table of contents and page numbering
- 3. PAGE: Introduction to the topic
  - Historical background, bilateral relations
  - Geography and Geopolitical analysis (Economic Data, Social Data, Political Data)
- CORE: Relations and impact of Spain’s foreign policy in the country of analysis. Signed treaties, agreements, tensions, conflicts...
- 9. PAGE: Group Conclusions
- 10.PAGE: References (Bibliography)- Annex

CITATION STYLE: APA

DO’s and DON'T’s:

Do not cheat. Your work must be your own. Plagiarism is when writers use other people’s words or ideas and do not give them credit.
Use footnotes or endnotes to give credit for direct quotes, paraphrased quotes, or borrowed ideas. Do not quote or paraphrase without giving credit in footnotes or endnotes.
Your ideas, your arguments, and the vast majority of your text must be your own. Everything that is not yours must be cited. If Plagerism is detected in the report, the whole group will have a (0) CERO as their final grade, and will FAIL the course.

ORAL PRESENTATIONS

A power-point presentation will be made based in the key elements of the report. The presentation should be NO MORE THAN 30 minutes per group. If you overpass the time you will be penalized. Each member has to do a proportional part of the project.

- Use flash cards to help you through the presentation
- READING IS NOT ALLOWED
- Be concise. Use short clear sentences.
- Pronounce clearly and speak slowly.
- Prepare some questions for debate.

You have to bring the presentation in a pen-drive (have several copies saved in different pens- JUST IN CASE!), Style and design will also be graded as well as content and communication (clarity, use
of language, expression...). Don’t forget to cite your sources and include the bibliography you have used. Follow the structure listed above. Please be concise and go to be point.

IF YOU HAVE ANY QUESTIONS OR NEED GUIDANCE PLEASE DO NOT HESITATE IN CONTACTING ME ANYTIME ALONG THE PROCESS.

It is important for students to understand that the grading system may vary from their home University. Grading scale: 10 (MAX.) -5.0 (MINIMUM) PASS/ 4.9 - 0: FAIL.

BIBLIOGRAPHY


Book Chapters


Articles


MATERIALS

Teacher materials and presentations will be available in the virtual campus.

Complementary Bibliography


Webs

Leading Brands of Spain, http://leadingbrandsofspain.com/
