

### Current International Issues from a Spanish Perspective

Course Details	
Subject	Current International Issues from a Spanish Perspective
Degree	Diploma: International Relations from a Spanish Perspective
Length	First and Second Semester
ECTS- Credits	5 (Credits)
Code	E000000272
Department	Departamento de Relaciones Internacionales
Faculty	Facultad de Ciencias Humanas y Sociales
University	Universidad Pontificia Comillas
Timetable	Please see academic calendar for details.
Professor	Prof. Dra. Heike Pintor Pirzkall
ADDITIONAL INFORMATION	
Name	Heike Pintor Pirzkall
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Office Hours	Please send an email to schedule an appointment.

#### COURSE DESCRIPTION

Subject Contextualization
<p><b>Course Description</b></p> <p><i>Current International Issues from a Spanish Perspective</i> will analyze international issues that have had an impact on Spain and its relations with other countries in Europe and the world. The image of the country and its evolution as a world power will also be studied. The course will be divided in 3 sections. The first part will be centered on the image of Spain, its stereotypes and international recognition. The second section will focus on Spain's position in the European Union and the last part will analyze Spain's relations with third countries.</p>
<p><b>Requirements</b></p> <p>Knowledge of European History, International Relations and Spanish Politics is desirable but not essential, as the course will include an introductory topic to the subject. To attend this course a level of C1 (advanced) English is required. Class attendance is compulsory.</p>

## CONTENTS AND CLASS SCHEDULE

### 1. The image of Spain in the World

#### Sessions 1 - 4

- 1.1 Stereotypes and reality of a nation's image.
- 1.2 Nation Branding: Spain's image strategies.
- 1.3 Spain in the international arena today.

#### Readings:

UNDP, (2014). Sustaining Human Progress: Reducing Vulnerabilities and Building Resilience. Spain. New York: Human Development Report.

<http://hdr.undp.org/es/content/table-1-human-development-index-and-its-components>

UN DATA, Spain Country Profile,

<http://data.un.org/CountryProfile.aspx?crName=Spain>.

OLINS, W. (2012). Spain as a Brand - Strengths and Possibilities,

<http://www.youtube.com/watch?v=L8QYpFPY780>, IE University.

Real Instituto Elcano (2009). 20 years of Spain in the European Union, European Commission and European Parliament,

[http://www.uned.es/dcpa/Profesores/126JIgnacioTorreblanca/126Publicaciones/20\\_years\\_Spain\\_membership.pdf](http://www.uned.es/dcpa/Profesores/126JIgnacioTorreblanca/126Publicaciones/20_years_Spain_membership.pdf)

Spain in the world, 134-141.

#### Recommended Readings

ANHOLDT, Simon. (2007). Competitive Identity, New York: Palgrave Macmillan, 2007.

BOVA, R. (2005). How the world works, a brief survey of international relations, Chapter 3 the making of foreign policy, Pearsons.

In the Library CODE: 42821, 73-104.

Nation Branding Explained, (2008). <http://www.cfr.org/information-and-communication/nation-branding-explained/p14776>.

*Spain Foreign Policy and Government Guide*, Ibp, USA International Business Publications.

### 2. Spain's relations with the European Union

#### Session 5-7

- 2.1 Spain's integration process in the EC.
- 2.2 Spain's role as a European Partner.

#### Readings:

Corporate European Observatory. (2012). Spain in crisis: the role of the EU,

<http://corporateeurope.org/2012/03/spain-crisis-role-eu>

European Union. (2015). Spain in Europe, <http://europa.eu/about->

[eu/countries/member-countries/spain/index\\_en.htm](http://eu/countries/member-countries/spain/index_en.htm)

Real Instituto Elcano. (2009). 20 years of Spain in the European Union, European Commission and European Parliament.

[http://www.uned.es/dcpa/Profesores/126JIgnacioTorreblanca/126Publicaciones/20\\_years\\_Spain\\_membership.pdf](http://www.uned.es/dcpa/Profesores/126JIgnacioTorreblanca/126Publicaciones/20_years_Spain_membership.pdf),

Economic Indicators, 17-58, Politics, 101-119.

### Recommended Readings

TOVIAS, A. (2002). "The Southern European Economies and European Integration", in A. Costa and N. SEVERIANO (eds.) *Southern Europe and the Making of the European Union*, Columbia University Press, New York.

MARTIN, C. et al. (2002). *La ampliación de la Unión Europea: efectos sobre la economía española*, Fundació La Caixa, Barcelona.

MARTIN, C. (2000). *The Spanish Economy in the New Europe*, London: Macmillan. Spanish Government, [http://www.lamoncloa.gob.es/IDIOMAS/9/home\\_](http://www.lamoncloa.gob.es/IDIOMAS/9/home_)

## 3. Spain in the World

### Session 8-11

3.1 Euro-Mediterranean Relations.

3.2 The impact of Immigration in Spain.

3.3 Spain's relations with the Latin American Continent.

### Readings:

ARANGO, Joaquín. (2013). Exceptional in Europe? Spain's Experience with Immigration and integration, Washington DC: Migration Policy Institute.

Benítez, Inés. (2015). Spain: A Precarious Gateway to Europe for Syrian Refugees, <http://www.ipsnews.net/2014/07/spain-a-precarious-gateway-to-europe-for-syrian-refugees/>

UNHCR. (2015). 2015 UNHCR sub-regional operations profile on Spain, <http://www.unhcr.org/pages/49e48eed6.html>

BBC News. (2005). Spain says Gibraltar vote illegal, [http://news.bbc.co.uk/2/hi/uk\\_news/politics/4651815.stm](http://news.bbc.co.uk/2/hi/uk_news/politics/4651815.stm)

BBC News. (2004). Gibraltar and other empire leftovers, <http://news.bbc.co.uk/2/hi/europe/3528268.stm>

BBC News. (2016). Brexit: Gibraltar in talks with Scotland to stay in EU <http://www.bbc.com/news/uk-politics-eu-referendum-36639770>

BBC News. (2016). Brexit: How Gibraltar could opt to remain in the EU. <http://www.bbc.com/news/world-europe-36665020>

BBC News. (2016). Brexit: Spain calls for joint control of Gibraltar <http://www.bbc.com/news/world-europe-36618796>

The Guardian. (2006). Spain attracts record levels of immigrants seeking jobs and

sun, <http://www.guardian.co.uk/world/2006/jul/26/spain.gilestremlett>.  
BBC News. (2015). Ceuta and Melilla Profile: <http://www.bbc.com/news/world-africa-14114627>  
BBC News. (2016). Morocco seeks to rejoin African Union after Western Sahara row, <http://www.bbc.com/news/world-africa-36807906>  
PETER, Lawrence (2015). Why is EU struggling with migrants and asylum?  
BBC News, <http://www.bbc.com/news/world-europe-24583286>.  
The Economist, (2015). Not doing the job: As Spanish unemployment ticks up again, many workers are sinking into poverty.  
<http://www.economist.com/news/europe/21649660-spanish-unemployment-ticks-up-again-many-workers-are-sinking-poverty-not-doing-job>

#### Recommended Readings

BICCI, Federica. (2011). The Union for the Mediterranean, or the Changing Context of Euro-Mediterranean Relations, Volume 16, Issue 1. Special Issue. Pp. 3-19.  
CORNELIUS, Wayne A.; Martin, Philip L. & Hollifield, James J. (eds.). (1994). Controlling immigration. A global perspective. Stanford, California: Stanford University Press  
GILLESPIE, Richard. (2006) Spain and Morocco: Interdependence vs. Europeanisation,  
<https://www.liv.ac.uk/media/livacuk/ewc/docs/RichardGillespie.pdf>  
GOLD, P. (2005). Gibraltar: British or Spanish, Routledge Advances in European Politics, Routledge, London: Taylor & Francis Group.  
KEYLOR, W. (2010). The Twentieth Century World and Beyond, Chapter 21, Latin America: Democracy, Free Markets and Regional Security, Oxford University Press. , 481-489.  
Misión permanente de España ante las Naciones Unidas,  
<http://www.spainun.org/pages/viewfull.cfm?ElementID=3407>.  
Real Instituto Elcano. (2009) 20 years of Spain in the European Union, European Commission and European Parliament,  
[http://www.uned.es/dcpa/Profesores/126JIgnacioTorreblanca/126Publicaciones/20\\_years\\_Spain\\_membership.pdf](http://www.uned.es/dcpa/Profesores/126JIgnacioTorreblanca/126Publicaciones/20_years_Spain_membership.pdf),  
Migration indicators 66-69, International Missions 128-134.  
El País, (2015). Why Spain is not an option for Syrian refugees seeking a new life.  
[http://elpais.com/elpais/2015/05/25/inenglish/1432547509\\_880363.html](http://elpais.com/elpais/2015/05/25/inenglish/1432547509_880363.html)  
Express, (2016). Gateway to Britain: Economic migrants targeting Spanish colonies as route into EU and UK.  
<http://www.express.co.uk/news/world/638855/EU-migrant-crisis-refugees-Spain-Ceuta-Melilla-Morocco-Britain-Calais>  
UNITED NATIONS. (1996). Blue Helmets: A review of United Nations Peacekeeping, New York: United Nations, 3ed.  
BBC World, (2007). How peacekeeping works.  
[http://news.bbc.co.uk/2/hi/in\\_depth/6524867.stm](http://news.bbc.co.uk/2/hi/in_depth/6524867.stm)

#### 4. ORAL PRESENTATIONS AND FINAL PROJECT

Session 12 – 14.

4.1 In class oral presentations 4.2 Group project (Essay) 4.3 Written evaluation (final exam)
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<b>METHODOLOGY</b>
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This seminar will be structured as follows:

1. Theoretical background provided by the teacher in class.
  2. In class activities: Case studies, article analysis and debates
  3. Homework: Required readings provided by the teacher, summaries, essays and case studies.
  4. Written paper and group presentations (in class).
  5. Final Exam (in class).
- Students who don't pass the written examination (less than 5.0) will fail the course and will have to resit the exam in a specific scheduled date.
  - Assignments and projects handed in late will not be corrected, having a negative impact on the final grade.

<b>ASSESSMENT</b>
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The course grade will be determined by:

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• 1 written group assignments (research paper-15%) and (oral presentation -15% )</li> <li>• 1 written exam (<i>multiple choice, short questions, essay</i>)-50%</li> <li>• In class participation (5%), homework (2 assignments) (10 %) and attendance.-(5%)</li> </ul> | <p><b>(30%)</b><br/><b>(50%)</b><br/><b>(20%)</b></p> |
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INSTRUCTIONS GROUP RESEARCH PAPER :

Objective:

- The objective of this report is to analyze the bilateral relations of Spain with other countries in the world. Important is to study its geographical position, resources, political situation, economic and development level, cultural and social aspects, historical or recent conflict or tensions, colonial ties and diplomatic relations between both countries. Also important is to analyze its situation, impact, influence and position Spain has within the country of study and the relationship with border countries and third countries.

## STRUCTURE

- WRITTEN REPORT: max. 4000 words.
- FRONT PAGE: Title, Authors, University Logo, Date, University name and Subject name and Code.
- 2. PAGE: Table of contents and page numbering
- 3. PAGE: Introduction to the topic
- Historical background, bilateral relations
- Geography and Geopolitical analysis (Economic Data, Social Data, Political Data)
- CORE: Relations and impact of Spain's foreign policy in the country of analysis. Signed treaties, agreements, tensions, conflicts...
- 9. PAGE: Group Conclusions
- 10. PAGE: References (Bibliography)- Annex

CITATION STYLE: APA

### DO's and DONT's:

Do not cheat. Your work must be your own.

*Plagiarism is when writers use other people's words or ideas and do not give them credit.*

Use footnotes or endnotes to give credit for direct quotes, paraphrased quotes, or borrowed ideas. Do not quote or paraphrase without giving credit in footnotes or endnotes.

Your ideas, your arguments, and the vast majority of your text must be your own. Everything that is not yours must be cited.

If Plagerism is detected in the report, the whole group will have a (0) CERO as their final grade, and will FAIL the course.

### ORAL PRESENTATIONS

A power-point presentation will be made based in the key elements of the report. The presentation should be NO MORE THAN 30 minutes per group. If you overpass the time you will be penalized. Each member has to do a proportional part of the project.

- Use flash cards to help you through the presentation
- **READING IS NOT ALLOWED**
- Be concise. Use short clear sentences.
- Pronounce clearly and speak slowly.
- Prepare some questions for debate.

You have to bring the presentation in a pen-drive (have several copies saved in different pens-JUST IN CASE!), Style and design will also be graded as well as content and communication (clarity, use

<p>of language, expression...). Don't forget to cite your sources and include the bibliography you have used. Follow the structure listed above. Please be concise and go to the point.</p> <p>IF YOU HAVE ANY QUESTIONS OR NEED GUIDANCE PLEASE DO NOT HESITATE IN CONTACTING ME ANYTIME ALONG THE PROCESS.</p>	
<p>It is important for students to understand that the grading system may vary from their home University. Grading scale: 10 (MAX.) -5.0 (MINIMUM) PASS/ <b>4.9 - 0</b>: FAIL.</p>	

<b>BIBLIOGRAPHY</b>
<p>ARANGO, Joaquin (2013). Exceptional in Europe? Spain's Experience with Immigration and integration, Washington DC: Migration Policy Institute.</p> <p>ANHOLDT, Simon. (2007). Competitive Identity. New York: Palgrave Macmillan.</p> <p>CORNELIUS, Wayne A.; Martin, Philip L. &amp; Hollifield, James J. (eds.) (1994). Controlling immigration. A global perspective. Stanford, California: Stanford University Press.</p> <p>GOLD, P., (2005). Gibraltar: British or Spanish, Routledge Advances in European Politics, Routledge, London: Taylor &amp; Francis Group.</p>
<b>Book Chapters</b>
<p>BICCI, Federica (2011). The Union for the Mediterranean, or the Changing Context of Euro-Mediterranean Relations, Volume 16, Issue 1. Special Issue. Pp. 3-19.</p> <p>KEYLOR, W. (2010). The Twentieth Century World and Beyond, Chapter 21, Latin America: Democracy, Free Markets and Regional Security, Oxford University Press, Pp. 481- 489.</p>
<b>Articles</b>
<p>Benítez, Inés (2015). Spain: A Precarious Gateway to Europe for Syrian Refugees, <a href="http://www.ipsnews.net/2014/07/spain-a-precarious-gateway-to-europe-for-syrian-refugees/">http://www.ipsnews.net/2014/07/spain-a-precarious-gateway-to-europe-for-syrian-refugees/</a></p> <p>BBC News, (2005). Spain says Gibraltar vote illegal, <a href="http://news.bbc.co.uk/2/hi/uk_news/politics/4651815.stm">http://news.bbc.co.uk/2/hi/uk_news/politics/4651815.stm</a></p> <p>BBC News, (2004). Gibraltar and other empire leftovers, <a href="http://news.bbc.co.uk/2/hi/europe/3528268.stm">http://news.bbc.co.uk/2/hi/europe/3528268.stm</a></p> <p>Corporate European Observatory (2012). Spain in crisis: the role of the EU, <a href="http://corporateeurope.org/2012/03/spain-crisis-role-eu">http://corporateeurope.org/2012/03/spain-crisis-role-eu</a></p> <p>European Union (2015). Spain in Europe, <a href="http://europa.eu/about-">http://europa.eu/about-</a></p>

[eu/countries/member-countries/spain/index\\_en.htm](http://eu/countries/member-countries/spain/index_en.htm)

The Guardian (2006). Spain attracts record levels of immigrants seeking jobs and sun, <http://www.guardian.co.uk/world/2006/jul/26/spain.gilestremlett>.

GILLESPIE, Richard, (2006) Spain and Morocco: Interdependence vs. Europeanisation,

<https://www.liv.ac.uk/media/livacuk/ewc/docs/RichardGillespie.pdf>

OLINS, W. (2012). Spain as a Brand - Strengths and Possibilities,

<http://www.youtube.com/watch?v=L8QYpFPY780>, IE University.

PETER, Lawrence (2015). Why is EU struggling with migrants and asylum?, BBC

News, <http://www.bbc.com/news/world-europe-24583286>

UNHCR, (2015). 2015 UNHCR sub-regional operations profile on Spain,

<http://www.unhcr.org/pages/49e48eed6.html>

## MATERIALS

Teacher materials and presentations will be available in the virtual campus.

## Complementary Bibliography

Armstrong W., Anderson J. (2008) *Geopolitics of the European Union Enlargement, The Fortress Empire*, London: Routledge.

Judt T. (2005) *A History of Europe since 1945*, London: Penguin.

Rusi A. (1996) *After Cold War: Europe's New Political Architecture*. Basingstoke: Macmillan.

Cornelius, Wayne A.; Martin, Philip L. & Hollifield, James J. (eds.) 1994. *Controlling immigration. A global perspective*. Stanford, California: Stanford University Press.

Martín y Pérez de Nanclares, J. 2002. *La inmigración y el asilo en la Unión Europea. Hacia un nuevo espacio de libertad, seguridad y justicia*. Madrid: Ed. Colex.

## Webs

Leading Brands of Spain, <http://leadingbrandsofspain.com/>

Branding expert Wally Olins, Chairman and Co-Founder of Saffron Brand Consultants, and IE Professor Vincent Doyle discuss Spain as a Brand, its strengths and possibilities. Wally Olins lectured at IE on June 13th 2012, on "Why the Nation Needs a Brand" for the #IEComm Talks organized by IE School of Communication and sponsored by the Master in Visual Media Communication and the Master in Corporate Communication. <http://www.youtube.com/watch?v=L8QYpFPY780>.

Nation Branding Explained, <http://www.cfr.org/information-and-communication/nation-branding-explained/p14776>.