

# SYLLABUS BUSINESS ADMINISTRATION (E2 BILINGUAL)

2018-2019

## SCIENCE FACULTY ECONOMIC AND BUSINESS

## 1.- ORGANIZATIONAL BEHAVIOUR

| Essential Information |  |                          |  |                       |
|-----------------------|--|--------------------------|--|-----------------------|
| Name                  | Organizational Behaviour                                 |                          |  |                       |
| Degree                | Business Administration                                  |                          |  |                       |
| Course                | E2 bilingual   | Exchange Course ICAI+ADE |  |                       |
| i                     | Fall: Exchange Course                                    | Spring: E2 bilingu       |  | gual, Exchange Course |
| Credits (ECTS)        | 6  |                          |  |                       |
| Hours/week            | 4 h/w  |                          |  |                       |
| Туре                  | Compulsory. Basic training                               |                          |  |                       |
| Department            | Gestión Empresarial - Business Administration-Management |                          |  |                       |
| Area                  | Human Resources  |                          |  |                       |
| Coordinator           | PhD. Antonio Núñez Part                                  | tido                     |  |                       |

| Faculty              |  |  |  |
|----------------------|--|--|--|
| Coordinator:         | Coordinator: PhD. Antonio Núñez Partido                              |  |  |
| Office               | OD-420   |  |  |
| e-mail               | anup@icade.comillas.edu  |  |  |
| Phone                | 91.542.28.00, Ext: 22.55   |  |  |
| Tutorships           | Mornings (4h/week): appointment by email                             |  |  |
| <b>Professor Bus</b> | Professor Business Administration BILINGUAL: PhD. Oscar Pérez Zapata |  |  |
| Office               |  |  |  |
| e-mail               | opzapata@icade.comillas.edu  |  |  |
| Phone                | 91.542.28.00, Ext: 22.43   |  |  |
| Tutorships           | 2h/week: appointment by email  |  |  |

## 2.- BACKGROUND INFORMATION

## Context

## **Contribution to the Business Administration degree**

Our topic highlights the key relevance of people within organizations. We aim to **better understand human behaviour in organizations**: what happens inside and why? We concentrate on interpersonal/intrapersonal psychosocial processes; explore tools to improve self-knowledge and knowledge about what drives people in organizations. This increased knowledge is critical to become better professionals. Organizational Behaviour establishes the basic framework towards more specific topics linked to Human Resources, Leadership and Negotiation that will be covered in the following years.

## **Prerequisites**

None. It is always helpful to have followed *Psychology* during High School (Social Science track). Also relevant is the first year course **Fundamentos de ADE o Gestión Empresarial (Basics of Business Administration)** 

## 3.- CONTENT

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|    |   |            |     |

## I.- INTRODUCTION TO ORGANIZATIONAL BEHAVIOUR

Chapter 1: What is OB?: Evidence-based people management

## **II.- INDIVIDUAL LEVEL DETERMINANTS**

Chapter 2: Managing diversity: Professional skills

**Chapter 3: Attitudes and Job Satisfaction** 

Chapter 4: Emotions, moods and performance: Emotional Intelligence

Chapter 5: Personality and values in people management

**Chapter 6: Perception and Decision making** 

Chapter 7: Basics of Motivation: Extrinsic and Intrinsic

Chapter 8: Motivation at work: Job enrichment

## **III.- GROUP AND ORGANIZATIONAL LEVELS**

Chapter 9: Individual and groups

**Chapter 10: Efficient Teams** 

**Chapter 11: Interpersonal Communication** 

**Chapter 12: Leadership** 

Chapter 13: Power, Politics and Ethics

## 4.- OBJECTIVES

## Competences

## Generic Competences (degree-year)

## Instrumental

- CGI 1. Ability to analyse and synthesize
- CGI 2. Problem solving and decision making
- CGI 3. Ability to plan and organize
- CGI 4. Ability to manage information from different sources
- CGI 5. Basic knowledge of the area
- CGI 6. Spoken and written communication in native language
- CGI 7. Communication in foreign language
- CGI 8. Computer Science knowledge linked to the area

## Interpersonal

- CGIP 9. Interpersonal abilities: listening, arguing, debating
- CGP 10. Leadership and Teamworking abilities
- CGP 11. Questioning and Self-Questioning abilities
- **CGP 12. Ethical commitment**
- CGP 13. Recognition and respect to diversity and cultural diversity

## **Systemic**

- CGS 14. Ability to learn and work autonomously
- CGS 16. Action and Quality bias
- CGS 17. Ability to elaborate and communicate ideas, projects, reports, solutions and problems
- CGS 18. Initiative and Entrepreneurial spirit

## Specific Competences (Knowledge area-course)

CE 19. Knowledge and understanding of basic determinants of human behaviour in organizations, together with advancing people management, including applied activities to allow the student improving their abilities as people manager.

## Learning Outcomes (LO): Conceptual (Knowing), Applied (Doing) and Attitudes (Being)

- CE 19.1. Defines Organizational Behaviour and identifies relevant variables
- CE 19.2. Understands diversity and its effects in the workforce
- CE 19.3. Describes factors driving attitudes and job satisfaction
- CE 19.4. Recognizes moods and individual emotions at the workplace
- CE 19.5. Explains the relationship between personal traits and individual behaviour
- CE 19.6. Links cultural values with organizational behaviour
- CE 19.7. Knows perception and attribution theories in the workplace
- CE 19.8. Knows main learning theories and strategies to influence behaviour
- CE 19.9. Explains the factors involved in decision making within organizations
- CE 19.10. Describes the main theories on motivation, their applications and relation with performance
- CE 19.11. Knows best practices related to groups and teams in organizations
- CE 19.12. Describes main factors involved in effective communication
- CE 19.13. Summarizes and applies main theories and approaches on leadership
- CE 19.14. Explains impact of power and political behaviour in organizations

## 5.- TEACHING METHODS

## **General methods**

The approach to the course is practical, focused on the student, promoting his/her autonomy and active participation, looking for advancing the necessary professional competences for their future career. To develop contents and competences, we will be involved in the following activities:

| career. To develop contents and competences, we will be involved in the following activities:   |  |  |  |
|---|--|--|--|
| Methods (classroom): Activities   | Competences  |  |  |
| <b>AF1. Lectures</b> where the professor will present the main contents in a clear, structured and motivating way, supported by audiovisual resources. Essential aspects to promote individual learning. Student feedback and doubts are welcome <sup>1</sup> .   | CGI 1. Ability to analyse and synthesize CGI 3. Ability to plan and organize CGI 5. Basic knowledge of the area  |  |  |
| <b>AF2. Lectures with participation.</b> Presentations where the professor explains the basic knowledge with active participation from the students that discuss and debate nuances and challenging points, looking for the correct understanding of the content. Dynamic presentations and structured or spontaneous participation of students are expected. Additional forums based on multimedia <sup>2</sup> .  | CGI 4. Ability to manage information from different sources CGI 3. Ability to plan and organize CGI 5. Basic knowledge of the area   |  |  |
| AF6. Case analysis and discussion. Professor's proposals based on a brief lecture and/or specific material that enable application of theoretical knowledge and promote discussion skills. Based on professional materials adapted to the course, it is expected to train students in problem solving abilities together with practicing agile responses to unexpected situations. It is typically a team activity. | CGP 10. Leadership and Teamworking abilities CGS 16. Action and Quality bias CGP 12. Ethical commitment CGI 2. Problem solving and decision making CGP 11. Questioning and Self- Questioning abilities |  |  |
| AF7. Simulations, role plays, group dynamics. Learning activities where students act like other would do. They involve situational analysis, taking decisions and identification and evaluation of consequences.  | CGP 9. Interpersonal abilities: listening, arguing, debating CGP 13. Recognition and respect to diversity and cultural diversity CGP 11. Questioning and Self-Questioning abilities                    |  |  |
| AF8. Presentations. Individual or Group based. Structured and well prepared content, clear delivery, respect, good reasoning and active participation of all members are some of the key landmarks.   | CGP 12. Ethical commitment CGI 3. Ability to plan and organize CGI 6. Spoken and written communication in native language CGP 11. Questioning and Self- Questioning abilities                          |  |  |

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<sup>&</sup>lt;sup>1</sup> The learning process is a student duty that no professor can replace. Lectures aim to develop the most relevant and/or more challenging content to understand. Students are responsible to work the different topics in advance. Professors might use brief quizzes to test the content before its formal presentation in the session and/or to test comprehension at the end (one minute paper).

<sup>(</sup>one minute paper).

<sup>2</sup> The first minutes of each class are used to place each class in the bigger context of the course. The objectives of the sesion and the essential concepts are then followed. Finally their potential applications in organizations are discussed.

| Methods (outside classroom): Activities  | Competences  |
|--|--|
| AF10. Self-study and additional research that students involve in to better understand and remember specific scientific content looking for a potential application in his/her future professional career. Individual readings (references) and further materials (books, magazines, papers, press, Internet, reports, etc) Some materials will be uploaded. | CGI 1. Ability to analyse and synthesize CGI 3. Ability to plan and organize CGI 4. Ability to manage information from different sources CGI 5. Basic knowledge of the area CGS 14. Ability to learn and work autonomously |
| <b>AF11. Tutorships</b> (individual or in small groups), to deal with potential problems in learning process, in development of competences and/or to review student progress with individual assignments.   | CGI 6. Spoken and written communication in native language CGI 3. Ability to plan and organize CGI 4. Ability to manage information from different sources CGI 1. Ability to analyse and synthesize                        |
| AF12. Monographic research. Cooperative learning activity involving a research assignment in teams. Interdependence is high and individual goals would depend on everybody else in the team achieving their individual objectives.   | CGS 18. Initiative and Entreprenuerial spirit CGS 16. Action and Quality bias CGP 12. Ethical commitment CGS 17. Ability to elaborate and communicate ideas, projects, reports, solutions and problems                     |
| <b>AF15. Organized reading.</b> Reading and articles to evaluate understanding individually or group based.  | CGP 11. Questioning and Self-<br>Questioning abilities<br>CGP 12. Ethical commitment   |

## 6.- GRADING

| Grading activities   | Key criteria   | WEIGHT |
|--|--|--------|
| <ul> <li>WRITTEN FINAL EXAM:         <ul> <li>Theory 60%/Practice 40%</li> <li>Objective questions and Practical Cases. Exchange course structure to be discussed.</li> </ul> </li> <li>Content: everything covered in class.</li> <li>A pass grade is a requirement for the course</li> </ul> | Ability to synthesize     Ability to apply contents     Abitlity to understand and integrate     Ability to reason and communicate | 60%    |
| Individual and Group activities/participation  | Initiative, innovation and quality   | 20%    |
| Final project (real organization)  | Three milestones: 1. Short video 2. Written report 3. Final presentation   | 20%    |

## 7.- ACTIVITY PLAN AND SCHEDULES

| Activities (classroom and outside)                               | Schedule        | Delivery                |
|--|-----------------|-------------------------|
| Attitude and Participation in class and individual work          | Across all term | Ongoing till last class |
| Case studies and practice in teams                               | Weekly basis.   |                         |
| Individual work (theoretical and practice)                       | Across all term |                         |
| Written Final Exam. A pass grade is a requirement for the course | To be confirmed |                         |

## 8. - APPROXIMATE DEDICATION (HOURS)

| Summary                              |                              |                   |   |  |  |
|--------------------------------------|------------------------------|-------------------|---|--|--|
| CLASSROOM = 60h.                     |                              |                   |   |  |  |
| Lectures                             | Seminars                     | Guided activities | Final Exam 2 hours Exam revision 1 hour |  |  |
| 30 hours                             | 20 hours                     | 7 hours           | 3 hours                                 |  |  |
|                                      | OUTSIDE CLASSROOM = 90h.     |                   |   |  |  |
| Working on theoretical content       | Working on practical content | Final project     | Self-study                              |  |  |
| 20 hours                             | 20 hours                     | 20 hours          | 30 hours                                |  |  |
| ECTS 6: 6*25 hours =150 h TOTAL WORK |                              |                   |   |  |  |

## 9. - GRADING (RETAKE)

Students with no enrolment: Repeating students, Exchange Students (without 100% credit recognition) or students in Accredited Internship (subject to approval by the Head of Studies):

- 1. The student is responsible to communicate their intentions to the professor (by email) during the first month of the course informing about their personal situation, passed attempts and personal objectives to pass the course.

  2. Written final exam 100%: Exam content: Slides and Moodle.

## 10.- REFERENCE AND MATERIALS

## **Basic Reference**

## **Textbook**

ROBBINS S.P., (2018): Organizational Behaviour (18th *Global Edition*). Pearson Education ROBBINS y Judge: Essentials of Organizational Behavior (Global Edition) 14/E. 2018

## **Book chapters**

At the beginning of each topic

## **Articles**

To be delivered

## **Web Page**

## **Moodle and Pearson Education Portal**

## **Additional Materials**

To be delivered

## **Additional References**

## **Textbook**

GIBSON, IVANCEVICH, DONNELLY & KONOPASKE (2011): Organizations: Behavior, Structure, Processes McGraw-Hill/Irwin (14 ed.)

LUTHANS (2011): Organizational Behavior. McGraw-Hill/Irwin (12 ed.)

NEWSTROM, J.W., (2011): Organizational Behavior: Human Behavior at Work. McGraw-Hill/Irwin (14 ed.)

## **Additional books**

To be discussed with the professor

## **Articles**

See references at the end of each chapter (main textbook)

## Web page and additional materials

Moodle

## **Additional books**

To be discussed with the professor

#### **Articles**

See references at the end of each chapter (main textbook)