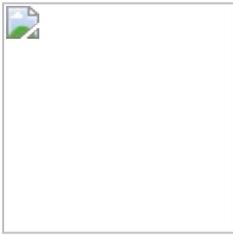


**Syllabus  
2019 - 2020**

**FICHA TÉCNICA DE LA ASIGNATURA**

<b>Datos de la asignatura</b>	
<b>Subject name</b>	Cinema and Ideology in Spain under Franco
<b>Subject code</b>	E000006925
<b>Involved programs</b>	Semestre Comillas - Universidad de San Diego [Primer Curso]
<b>Level</b>	Intercambio
<b>Quarter</b>	Semestral
<b>Credits</b>	6,0 ECTS
<b>Type</b>	Business in Spain
<b>Department</b>	Departamento de Gestión Empresarial
<b>Coordinator</b>	Eugenia Ramos Fernández
<b>Schedule</b>	Please check the schedule of the different sections.
<b>Office hours</b>	To be announced by the professor of each section.
<b>Course overview</b>	<p>In the aftermath of the Civil War (1936-1939), Spanish cinema became a privileged tool for the regime's political configuration and the indoctrination of citizenship. The Francoist regime's drive towards hegemonic control required the assistance of the mass media. These media, subject to habitual censorship mechanisms had already proven to be efficient in national identity building processes. Movies became a disseminating agency for regime's values, shaping and tailoring its message and aesthetics as those values changed, and acting as a loudspeaker as well. On occasion, they also served as a site for political and social contestation, thus certifying the evolution, both of the regime and of the citizens' sensitivity. This course will aim to describe Spanish Cinema during Francoism: topics such as political context, popular genres, industrial and economic dimension of movie pictures will be addressed. During the course several movies and/or fragments of movies will be viewed and ana</p>

<b>Datos del profesorado</b>	
<b>Teacher</b>	
<b>Name</b>	María Eugenia Ramos Fernández
<b>Department</b>	Departamento de Gestión Empresarial
<b>Office</b>	Alberto Aguilera 23 [C-401]
<b>E-Mail</b>	ramos@icade.comillas.edu
<b>Teacher</b>	
<b>Name</b>	Rubén Fernández Abella
<b>Department</b>	Departamento de Gestión Empresarial
<b>Office</b>	Alberto Aguilera 23
<b>E-Mail</b>	rfabella@icade.comillas.edu



## DATOS ESPECÍFICOS DE LA ASIGNATURA

### Contextualización de la asignatura

### Prerequisitos

None

### Competencias - Objetivos

## BLOQUES TEMÁTICOS Y CONTENIDOS

### Contenidos – Bloques Temáticos

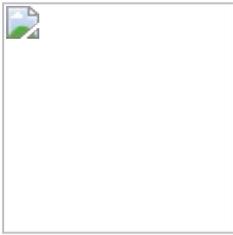
1. INTRODUCTION TO THE COURSE
2. THE REGIME OF GENERAL FRANCISCO FRANCO (1936/39 - 1975): A HISTORICAL BACKGROUND
3. FRANCO'S REGIME: CHARACTERISTICS, EVOLUTION AND CULTURAL FRAMEWORK
4. CINEMA INDUSTRY IN SPAIN AND MOVIE GENRES PRODUCED DURING FRANCOISM. I. INTRODUCTION TO CENSORSHIP AND PROPAGANDA
5. AUTARKY AND THE CINEMA: 1939 - 1956: *Raza, Surcos, and Bienvenido Mr. Marshall*
6. ECONOMIC MIRACLE AND THE CINEMA: 1956 - 1969: *El verdugo, La caza, Marisol, La Gran Familia*
7. LATE FRANCOISM AND THE CINEMA: 1969 - 1975: *Vente a Alemania, Pepe, La cabina, El espíritu de la Colmena*
8. HISTORICAL MEMORY AND POST-FRANCOISM: CURRENT SPANISH CINEMA

## METODOLOGÍA DOCENTE

### Aspectos metodológicos generales de la asignatura

The class will combine introduction lectures by the professor, and in-depth analysis of movies and/or fragments of movies with the students. Some movies will be viewed in class. Students are expected to prepare some readings pertaining to the issues addressed, as well as to actively participate in the sessions.

## EVALUACIÓN Y CRITERIOS DE CALIFICACIÓN



## Syllabus 2019 - 2020

Attendance and participation: 10%

2 Quizzes: 40%

2 Essays analyzing movies or topics about the movies: 50% (6-8 pages)

\*\*\* Attendance to class is mandatory. Every three absences without justification will imply the loss of 1 point in the final grade.

## BIBLIOGRAFÍA Y RECURSOS

### Bibliografía Básica

Besas, Peter. *Behind the Spanish Lens: Spanish' Cinema under Fascism and Democracy*. Denver: Arden Press, 1985.

Cisquella, Georgina (et al.). *La represión cultural en el franquismo. Diez años de censura de libros durante la Ley de Prensa (1966-1976)*

Gubern, Román y Doménec Font. *Un cine para el cadalso. 40 años de censura cinematográfica en España*. Barcelona: Editorial Euros, 1975.

Higginbotham, Virginia. *Spanish Film under Franco*. Austin: UT Press, 1988.

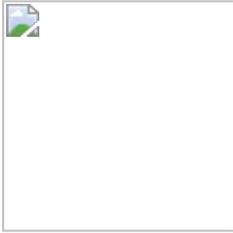
Labanyi, Jo. "Memory and Modernity in Democratic Spain: The Difficulty of Coming to Terms with the Spanish Civil War." *Poetics Today* 28: 1 (Spring 2007): 89-116.

Treglown, Jeremy. *Franco's Crypt. Spanish Culture and Memory since 1936*. New York: Farrar, Strauss and Giroux, 2013.

Triana-Toribio, Nuria. *Spanish National Cinema*. London/New York: Routledge, 2003

Vilar, Pierre. *Historia de España*. Barcelona: Crítica, 2008.

Vernon, Kathleen. "Culture and cinema to 1975." In David T. Gies (ed) *Modern Spanish Culture*. Cambridge: Cambridge University Press, 1999.



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Walton, Douglas. "What is Propaganda, and What is Wrong with it?" *Public Affairs Quarterly* 11 (4) (October 1997): 383-413.