

COURSE FACT SHEET

Subject Data	
Subject	English for Communication
Code	E000004416
Degree	Bachelor´s Degree in Journalism
Taught in	Bachelor´s Degree in Journalism (2 nd Year) Bachelor´s Degree in Journalism and Media Studies (2 nd Year)
Level	Formal European Degree
Quarter	1st Term
Credits	6,0 ECTS
Character	Compulsory
Lecturer	Ana Burguera
Schedule	-
Schedule Tutorials	The tutorial schedule will be provided at the beginning of the course.

Lecturer	
Name	Ana Burguera Negre
Department	Languages
Office	8
E-mail	aburguera@cesag.org

SUBJECT DATA

Subject Contextualization
Contribution to the professional profile
<p>This is an English course specialized in Journalism and Media Studies and aims to improve the communicative competence in real professional situations apart from reinforcing English grammar at a B2 level according to the European Language Framework. This course is based on the study and learning of the English language needed as a professional in the field of Journalism and Media Studies. It increases the students' possibilities to develop their work experience in international contexts and it also promotes respect towards cultural diversity.</p>
Requirements



All the lectures will be taught in English, so our recommendation for students is to have an intermediate level of English according to the European Language Framework.

Competencies

Core Competencies

CG02 Express and communicate in the foreign language, oral and written, according to B2 (Common European Framework of Reference for Languages) regarding the specific field of Media Studies.

Cross Curricular Competences

CT01 Be able to understand and produce a wide variety of texts as well as express oneself (oral and written) with fluency and accuracy in the official languages and in a foreign language.

CT12 Be able to work autonomously adapting learning strategies to each situation.

Specific Competences

CE03 Plan and manage writing of specific contents according to written, oral, audiovisual or digital medium.

Learning Outcomes

RA3 Know the local and global socio-communicative situation.

OBJECTIVES & CONTENTS

Objectives

- Use both oral and written language correctly.
- Demonstrate the ability of communication and expression in real professional contexts.
- Demonstrate autonomy in meeting deadlines and working patterns.
- Show interest in learning other languages and cultures

Contents

- English grammar (review of basic aspects): verb tenses, modal verbs, conditional sentences, passive, reported speech, verbs followed by gerund and/or infinitive, articles, countable and uncountable, adjectives and adverbs, comparatives and superlatives, preposition (place and time).
- Media and Journalism specific vocabulary.
- Writing: news, summaries, reviews and compositions.
- Reading: news, reviews and articles.
- Listening: news and interviews.
- Speaking: presentations, interviews and discussions.

-
-

TEACHING METHODOLOGY

Methodological aspects of the subject
Theoretical and practical classes, reading seminars, presentations, individual/ group work.
Classroom sessions
Theory / Practical classes: reading seminars, presentations, individual /group work.
Non- Classroom sessions
Exercises and activities. Study.

WORKLOAD

CLASSROOM HOURS	
Master classes	Seminars, workshops and presentations.
52.00	20.00
NON-CLASSROOM HOURS	
Study and Practice	
108.00	
CREDITS ECTS: 6 (180 hours)	

EVALUATION & ASSESSMENT CRITERIA

Evaluation activities	Evaluation criteria	Percentage
<p>EXAM: test (50%, minimum standards 25%, can be retaken in July)</p> <p>- The continuous assessment will only be added when the student passes the final written exam.</p>	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> -Content subject knowledge. -Correct usage: grammar and lexis according to corresponding B2. 	50%

<p>Speaking Skills (30%, cannot be retaken)</p> <ul style="list-style-type: none"> - If a student fails to show up on a presentation/ any reading seminar date, s/he will receive a 0 (zero) grade for the activity and it cannot be retaken. - Writing notes are not allowed when speaking skills are assessed. <p>- Attendance to peers' presentation is compulsory.</p> <p>- Presentation (15%):</p> <ul style="list-style-type: none"> - The student will have to develop three ideas about a topic for 3 minutes. - If the student does not follow the presentation guidelines, he/she may fail it. - Compulsory attendance is required when preparing the presentation in class. If any student fails attendance on any of these days, he/ she will only be able to get the minimum standards (5). <p>-3 Reading seminars (15%) The reading seminars group /timetable assigned cannot be modified without the lecturer's consent.</p> <p>•</p>	<p>Aspects to be assessed: Quality and clarity of information</p> <ul style="list-style-type: none"> - Correct usage: grammar, syntax, lexis and pronunciation according to corresponding B2 - Adequate use of verbal and nonverbal communication. 	<p>30 %</p>
<p>Writing skills (20%, cannot be retaken) 2 compositions</p> <ul style="list-style-type: none"> - If a student does not follow the assignment instructions s/he will receive a 0 (zero) grade for the composition. 	<p>Aspects to be assessed: -Quality and clarity of information -Correct usage: grammar, syntax and lexis according to corresponding B2.</p>	<p>20%</p>

Ratings

- One decimal place is just taken into account in grades.
- Plagiarism / on line translator / or help from a third party will be penalized with a zero (0).
- A medical certificate specifying illness dates is required to retake any continuous assessment activity.
- Attendance to class and classroom teaching activities are compulsory (see schedule). If a student fails 66% compulsory attendance (article 15, Academic Regulation), s/he may not be allowed to take the final written exam.

*Your mails will only be answered if they include the appropriate greeting forms and they are written in English.



PLANNING

Activities and Implementation

Activities and Compulsory attendance dates

- Reading 1 (**1 October**)
- Composition 1 (**15 October**)
- Reading 2 (**5 November**)
- Composition 2 (**19 November**)
- Reading 3 (**3 December**)
- Presentation preparation in class (**9- 10 December**)
- Presentations (**16-17 December, before Christmas**)

BIBLIOGRAPHY & RESOURCES

Basic bibliography

- Ceramella Nick & Lee Elizabeth. 2008. Cambridge English for the Media. Cambridge: CUP.
- Malcolm Mann and Steve Taylore-Knowles. 2008 Destination B1/B2 Intermediate. Book with key. MacMillan
- Eastwood, J. 2003. Oxford Practice Grammar: with answers. Oxford: OUP.
- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. MacMillan

Additional bibliography

- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. Oxford: MacMillan.
- Murphy, Raymond. 2012. English Grammar in Use. Intermediate with Answers and CD-ROM. CUP