



COMILLAS

UNIVERSIDAD PONTIFICIA

ICAI

ICADE

CIHS

Syllabus
2024 - 2025

TECHNICAL SHEET OF THE SUBJECT

Data of the subject	
Subject name	Technology and Society
Subject code	IBS-MBA-517
Main program	Official Master's Degree in Business Administration - MBA
Involved programs	Máster Universitario en Administración de Empresas (MBA) [First year] Máster Universitario en Ingeniería Industrial y Máster Universitario en Administración de Empresas [First year] Máster Universitario en Ingeniería de Telecomunicación y Mást. Univ. en Administración de Empresas [First year]
Level	Postgrado Oficial Master
Quarter	Semestral
Credits	1,0 ECTS
Type	Optativa
Department	Departamento de Gestión Empresarial
Coordinator	Raúl González Fabre
Office hours	Write to: rgfabre@comillas.edu
Course overview	Relationship between technological and societal change, with a special focus on the business-technology relationship, and from both humanistic and historical approaches.

Teacher Information	
Teacher	
Name	Raúl González Fabre
Department	Departamento de Gestión Empresarial
Office	Alberto Aguilera 23
E-Mail	rgfabre@comillas.edu

SPECIFIC DATA OF THE SUBJECT

Contextualization of the subject
Contribution to the professional profile of the degree
The course aims at offering some fundamental ideas to understand the relationship between technology and society, so that the student may develop the ability to analyze the societal impact and government alternatives of different technological possibilities, at present and in the future .

Competencies - Objectives
Competences
GENERALES



CG02	Management of data and information as key elements for decision-making and for identification, formulation and resolution of business problems.	
	RA01	Busca, conoce, extrae y utiliza adecuadamente datos primarios y secundarios procedentes de diversas fuentes.
	RA02	Discierne el valor y la utilidad de diferentes fuentes y tipos de información.
CG06	Time management capacity with the purpose of improving personal and team efficiency within business organizations, its environment and its management.	
	RA01	Asume la deontología y los valores asociados al desempeño de la profesión.
	RA02	Persigue la excelencia en las actuaciones profesionales.
	RA03	Asume una actitud responsable hacia las personas, con los medios y recursos que se utilizan o gestionan.
CG09	Knowledge, understanding and handling of tools for diagnosis of the competitive position of a company, and designing and executing the company's strategic plan.	
	RA01	Lee, sintetiza y comprende críticamente materiales bibliográficos de referencia, así como materiales que presentan resultados de investigaciones, memorias, textos de supervisión profesional, y otros materiales de carácter aplicado.
	RA02	Desarrolla habilidades necesarias para la investigación independiente.

THEMATIC BLOCKS AND CONTENTS

Contents - Thematic Blocks

1. Technological change and economic competition
2. Labor and employment
3. Communication and politics
4. Knowledge and decision making
5. Post-humanism

TEACHING METHODOLOGY

General methodological aspects of the subject

In-class Methodology: Activities

Lectures

Class discussions

CG02, CG06



Non-Presential Methodology: Activities

Reading reports	CG02, CG09
Final paper	CG02, CG06, CG09

SUMMARY STUDENT WORKING HOURS

CLASSROOM HOURS	
Lectures of an expository nature	Debates
5.00	5.00
NON-PRESENTIAL HOURS	
Study and documentation	Monographic and research work, individual or group work
7.50	7.50
ECTS CREDITS: 1,0 (25,00 hours)	

EVALUATION AND CRITERIA

Evaluation activities	Evaluation criteria	Weight
Selection, summary and questions of two articles aiming at the final paper. To be uploaded to Moodle until two days before the corresponding session. Max. 500 words.	<ul style="list-style-type: none">Comparative depth	20
Final individual paper, between 2000 and 3000 words. Subject approved by the teacher. To be delivered in Moodle until date (TBD).	<ul style="list-style-type: none">Properly organized around the discussion of a single question.Brief summary of the history of the question.Adequate synthesis of the positions in debate.Reasoned personal resolution.Breadth and depth of the argument.Correctly referenced according to the current APA standard.	80

Ratings

Absent students will be assessed only through the "Individual written work" activity, and their final grade will be 100% formed by the grade of this activity.

Evaluation in regular period

The grade of the pre-reading report will count in the final grade according to the stipulated percentage in case the student is present in



the session to which the reading corresponds (or is absent for a reason approved by the graduate coordination).

If the student is not present but has submitted a reading report, it will count in the final grade for half of the stipulated percentage.

The minimum passing grade is 5.0/10.0, which is composed according to the percentages mentioned in 'Evaluation Activities'.

Evaluation in extraordinary period

In subsequent calls after the first one, five reading reports and the final paper must be submitted, with the same characteristics indicated in the section "Evaluation Activities".

The minimum passing grade is 5.0/10.0, which is composed according to the percentages mentioned in 'Evaluation Activities'.

Students with an attendance waiver

Those students who have obtained a schooling waiver must submit five reading reports and the final paper, with the same characteristics indicated in the "Evaluation Activities" section.

WORK PLAN AND SCHEDULE

Activities	Date of realization	Delivery date
Reading report theme 2 Optional: Reading report theme 1		Two days before the second lecture
Reading report theme 3		Two days before the third lecture
Reading report theme 4		Two days before the fourth lecture
Reading report theme 5		Two days before the fifth lecture
Final paper project		to be established according to calendar
Final paper		to be established according to calendar

BIBLIOGRAPHY AND RESOURCES

Basic Bibliography

Readings proposed by the teacher from open sources available on the internet.

Complementary Bibliography



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