FICHA TÉCNICA DE LA ASIGNATURA

Datos de la asignatura	
Nombre completo	Design of Crisis Management Mechanisms and Disaster Relief Programs
Código	E000013482
Impartido en	Master in International Security Management [Primer Curso]
Nivel	Master
Cuatrimestre	Semestral
Créditos	5,0 ECTS
Carácter	Optativa
Departamento / Área	Departamento de Relaciones Internacionales
Responsable	Ileana Daniela Serban
Descriptor	Global Risk Management track

Datos del profesorado	
Profesor	
Nombre	Ruth Gómez Sobrino
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DATOS ESPECÍFICOS DE LA ASIGNATURA

Contextualización de la asignatura
Aportación al perfil profesional de la titulación
Global Risk Management track

Competencias - Objetivos
Competencias
- Understand the complexities and key principles of crisis management throughout theoretical and practical cases   - Gain knowledge about the roles of the crisis management team and about coordination mechanisms   - Acquire practical skills to prevent, respond, mitigate, assess and recover from crises of diverse nature

BLOQUES TEMÁTICOS Y CONTENIDOS

Contenidos – Bloques Temáticos
Chapter 1. Introduction to crisis. Definitions and related concepts - Key principles

- Differences between crises, emergencies, incidents and disasters

- Steps, phases and components of crisis management

- Information management, assessment and analysis

- Crisis response tools and mechanisms. Case studies.

Chapter 2. Crisis Management theory

- Crisis Management Phases: Prevention, Preparedness, Response and Recovery

- Theories and methods

- Generic challenges of crisis management

Chapter 3. Crisis management in the context of environmental security risks

- Evolution of environmental crises throughout history

- Review of current environmental risks

- Case studies

Chapter 4. Managing crises associated to health risks

- Evolution of health crises in the 20th and 21st century

- Existing and emerging threats

- Tools and mechanisms. Learning from experience.

Chapter 5. Types of humanitarian crises and management approaches

- Evolution of humanitarian crises across history

- Emerging and hidden humanitarian crises

- Mechanisms and approaches

- Case studies

Chapter 6. Other types of crises. From global to local and vice versa.

- Management approaches in food security crises

- Reputational crises

- Crisis communications at the core of management approaches

Chapter 7. Crisis management mechanisms in the EU context

- The concept of crisis in the EU context

- Evolution of crisis response dynamics under the EU framework

- Mechanisms and institutional framework of EU crisis management

- Case studies

Chapter 8. Crisis management and multilaterals (2 sessions)

- The inclusion of crisis management in global governance

- Multi-stakeholder approaches. How partnerships have evolved in the 21st century

- Case studies

Chapter 9. Crisis management in large-scale disasters

- Emergent crises

- Working under pressure. The decision-making process.

- Leadership in crises

- The politics of crisis management

Chapter 10. Coordination in crisis management. The role of multiple stakeholders

- Steps to guarantee coordination in the management of crisis

- Types of actors in the coordination of crisis management

- Communications under diverse and multi-stakeholder-based teams

- Case studies

 Chapter 11. Building a crisis management strategy

- Steps and phases

- Key aspects

- Models and simulations

- Working in groups: how to build a crisis management strategy. Explanation of the assignment

- Case studies

Chapter 12. Applying the crisis management plan

- Key concerns, challenges and opportunities

- Case studies

Chapter 13. Working in groups: Presentation of the crisis management strategy

Chapter 14. Exchanges and debates with experts from international organisations on crisis management

- A series of experts will bring (through pre-recorded interviews or statements with the facilitator/lecturer of the course) their vision/approaches/experience in crisis management

- Students will comment on these contributions

METODOLOGÍA DOCENTE

Aspectos metodológicos generales de la asignatura

- Combination of theoretical and practical aspects of the discipline, bringing real cases to provide a consistent understanding
- Trust-based relation between students and the facilitator of the course to generate free, pluralistic and knowledge-based discussions and debates
- Participation to promote deep understanding of the themes addressed

EVALUACIÓN Y CRITERIOS DE CALIFICACIÓN

Evaluation	(%)
Final project	50%
Participation	20%
In-class exercises	30%

BIBLIOGRAFÍA Y RECURSOS

Bibliografía Básica

- Coombs, W. T. (2007). Ongoing crisis communication: Planning, managing, and responding. Thousand Oaks, CA: Sage Publications

- McMahon, J., (2020) Post-Pandemic. 12 lessons in crisis management, Liffey Press

- Canton, L. (2019), Emergency Management. Concepts and Strategies for Effective Programs.

- Ulmer, R. R., Sellnow, T. L., & Seeger, M. W. (2006). Effective crisis communication: Moving from crisis to opportunity. Thousand Oaks: Sage. Reputation Management

- Phelphs, R. (2018) Crisis Management. How to develop a powerful program.