

FICHA TÉCNICA DE LA ASIGNATURA

Datos de la asignatura	
Subject name	English for Communication
Subject code	E000004416
Main program	Bachelor's Degree in Journalism
Involved programs	Grado en Periodismo [Second year] Grado en Periodismo y Grado en Comunicación Audiovisual [Second year]
Level	Reglada Grado Europeo
Quarter	Semestral
Credits	6,0 ECTS
Type	Obligatoria (Grado)
Department	Centro de Enseñanza Superior Alberta Giménez (CESAG)
Coordinator	Dr. Alberto Lombardero Caparrós
Schedule	-
Office hours	The tutorial schedule will be provided at the beginning of the course.
Course overview	-

Datos del profesorado	
Teacher	
Name	Alberto Lombardero Caparrós
Department	Departamento de Lenguas
Email	alombardero@cesag.comillas.edu

DATOS ESPECÍFICOS DE LA ASIGNATURA

Contextualización de la asignatura
Aportación al perfil profesional de la titulación
This is an English course specialized in Journalism and Media Studies and aims to improve the communicative competence in real professional situations apart from reinforcing English grammar at a B2 level according to the European Language Framework. This course is based on the study and learning of the English language needed as a professional in the field of Journalism and Media Studies. It increases the students' possibilities to develop their work experience in international contexts and it also promotes respect towards cultural diversity.
Prerrequisitos
All the lectures will be taught in English, so our recommendation for students is to have an intermediate level of English according to the European Language Framework.

Competencias - Objetivos

Competencias

GENERALES

CG02	Expresarse de forma básica, oral y escrita, en una lengua extranjera de acuerdo con un nivel equivalente a B2 correspondiente al Marco Común Europeo de Referencia para las Lenguas, en relación una lengua extranjera para el ámbito específico de los estudios de comunicación .
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TRANSVERSALES

CT01	Ser capaz de comprender y producir una amplia variedad de textos así como expresarse de forma oral y escrita con fluidez y corrección en las lenguas oficiales y, al menos, en una lengua extranjera
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ESPECÍFICAS

CE01	Crear contenidos de forma idónea utilizando los diferentes lenguajes, géneros, formatos y especializaciones propias del Periodismo, así como los diversos soportes, tanto analógicos como digitales
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Resultados de Aprendizaje

RA3	Conocer el estado de la realidad socio-comunicativa tanto a nivel local como global.
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BLOQUES TEMÁTICOS Y CONTENIDOS

Contenidos – Bloques Temáticos

Objectives

- Use both oral and written language correctly.
- Demonstrate the ability of communication and expression in real professional contexts.
- Demonstrate autonomy in meeting deadlines and working patterns.
- Show interest in learning other languages and cultures

Contents

1. English grammar (review of basic aspects): verb tenses, modal verbs, conditional sentences, passive, reported speech, verbs followed by gerund and/or infinitive, articles, countable and uncountable, adjectives and adverbs, comparatives and superlatives, preposition (place and time).
2. Media and Journalism specific vocabulary.
3. Writing: news, summaries, reviews and compositions.
4. Reading: news, reviews and articles.
5. Listening: news and interviews.
6. Speaking: presentations, interviews and discussions.

METODOLOGÍA DOCENTE

Aspectos metodológicos generales de la asignatura

Theoretical and practical classes, reading seminars, presentations, individual/ group work.

Metodología Presencial: Actividades

Theory / Practical classes: reading seminars, presentations, individual /group work.

Metodología No presencial: Actividades

- Exercises and activities
- Study.

RESUMEN HORAS DE TRABAJO DEL ALUMNO

CLASSROOM HOURS	
Clases teóricas y clases prácticas	Seminarios, talleres y exposición de trabajos
30.00	30.00
NON-PRESENTIAL HOURS	
Estudio de teoría, preparación de trabajos, preparación de actividad de evaluación	
90.00	
ECTS CREDITS: 6,0 (150,00 hours)	

EVALUACIÓN Y CRITERIOS DE CALIFICACIÓN

Evaluation activities	Evaluation criteria	Weight
EXAM: test (50%, minimum standards 25%, can be retaken in July) - The continuous assessment will only be added when the student passes the final written exam.	Aspects to be assessed: • Content subject knowledge. • Correct usage: grammar and lexis according to corresponding B2.	50
Speaking Skills (20%, cannot be retaken) -1 Oral presentation - If a student fails to show up on the oral presentation date, s/he will receive a 0 (zero) grade for the activity and it cannot be retaken. - Writing notes are not allowed when speaking skills are assessed. - The oral presentation group/ timetable assigned cannot be modified without the lecturer's consent.	Aspects to be assessed: - Quality and clarity of information - Correct usage: grammar, syntax, lexis and pronunciation according to corresponding B2 - Adequate use of verbal and nonverbal communication.	20
	Aspects to be assessed:	

Writing skills (30%, cannot be retaken):

- **2 compositions:** If a student does not follow the composition instructions, s/he will receive a 0 (zero) grade for the composition.

- Quality and clarity of information
- Correct usage: grammar, syntax and lexis according to corresponding B2.

30

Calificaciones

-The participation and attendance to the oral presentation, compositions and presentations is compulsory. This activity is part of the continuous assessment and, consequently, it cannot be retaken.

- Plagiarism, the use of an online translator or help from a third party will be penalized with a zero ("0") of that activity.

- Attendance to class and classroom teaching activities are compulsory (see schedule). If a student fails 66% compulsory attendance (artículo 15 de la Normativa Académica), s/he may not be allowed to take the final written exam.

- A medical certificate specifying illness dates is required to retake any continuous assessment activity.

*Your mails will only be answered if they include the appropriate greeting forms and they are written in English.

PLAN DE TRABAJO Y CRONOGRAMA

Activities			Date of realization
PER CAU 2024-25			
Week		Continuous Assessment Tasks	
1		Assessment test	
2			
4			
5		Writing 1	
6			
7			
8			
9		Writing 2	
10			
11			
12			
13		Oral presentation	
14		Oral presentation	

BIBLIOGRAFÍA Y RECURSOS

Bibliografía Básica

- Ceramella Nick & Lee Elizabeth. 2008. Cambridge English for the Media. Cambridge: CUP.
- Malcolm Mann and Steve Taylore-Knowles. 2008 Destination B1/B2 Intermediate. Book with key. MacMillan
- Eastwood, J. 2003. Oxford Practice Grammar: with answers. Oxford: OUP.
- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. MacMillan

Bibliografía Complementaria

- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. Oxford: MacMillan.
- Murphy, Raymond. 2012. English Grammar in Use. Intermediate with Answers and CD-ROM. CUP

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