

FICHA TÉCNICA DE LA ASIGNATURA

Datos de la asignatura	
NombreCompleto	English for Communication
Código	E000004416
Título	Grado en Periodismo
Impartido en	Grado en Periodismo [Segundo Curso] Grado en Periodismo y Grado en Comunicación Audiovisual [Segundo Curso]
Nivel	Reglada Grado Europeo
Cuatrimestre	Semestral
Créditos	6,0
Carácter	Obligatoria (Grado)
Departamento / Área	Centro de Enseñanza Superior Alberta Giménez (CESAG)
Responsable	Ana Burguera
Horario	Thursdays and Fridays 10,00-12,00
Horario de tutorías	The tutorial schedule will be provided at the beginning of the course.
Descriptor	-

Datos del profesorado	
Profesor	
Nombre	Ana María Burguera Negre
Departamento / Área	Departamento de Lenguas
Despacho	8 aburguera@cesag.org
Correo electrónico	amburguera@cesag.comillas.edu

DATOS ESPECÍFICOS DE LA ASIGNATURA

Contextualización de la asignatura
Aportación al perfil profesional de la titulación
<p>This is an English course specialized in Journalism and Media Studies and aims to improve the communicative competence in real professional situations apart from reinforcing English grammar at a B2 level according to the European Language Framework. This course is based on the study and learning of the English language needed as a professional in the field of Journalism and Media Studies. It increases the students' possibilities to develop their work experience in international contexts and it also promotes respect towards cultural diversity.</p>
Prerrequisitos

All the lectures will be taught in English, so our recommendation for students is to have an intermediate level of English according to the European Language Framework.

Competencias - Objetivos

Competencias

GENERALES

CG02	Expresarse de forma básica, oral y escrita, en una lengua extranjera de acuerdo con un nivel equivalente a B2 correspondiente al Marco Común Europeo de Referencia para las Lenguas, en relación una lengua extranjera para el ámbito específico de los estudios de comunicación .
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TRANSVERSALES

CT01	Ser capaz de comprender y producir una amplia variedad de textos así como expresarse de forma oral y escrita con fluidez y corrección en las lenguas oficiales y, al menos, en una lengua extranjera
CT12	Ser capaz de trabajar de manera autónoma adaptando las estrategias de aprendizaje a cada situación

ESPECÍFICAS

CE03	Planificar y gestionar las fases para la redacción de contenidos específicos, según sea el medio escrito, oral, audiovisual o digital
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BLOQUES TEMÁTICOS Y CONTENIDOS

Contenidos – Bloques Temáticos

Objectives

- Use both oral and written language correctly.
- Demonstrate the ability of communication and expression in real professional contexts.
- Demonstrate autonomy in meeting deadlines and working patterns.
- Show interest in learning other languages and cultures

Contents

1. English grammar (review of basic aspects): verb tenses, modal verbs, conditional sentences, passive, reported speech, verbs followed by gerund and/or infinitive, articles, countable and uncountable, adjectives and adverbs, comparatives and superlatives, preposition (place and time).
2. Media and Journalism specific vocabulary.
3. Writing: news, summaries, reviews and compositions.
4. Reading: news, reviews and articles.

5. Listening: news and interviews.
6. Speaking: presentations, interviews and discussions.

METODOLOGÍA DOCENTE

Aspectos metodológicos generales de la asignatura

Theoretical and practical classes, reading seminars, presentations, individual/ group work.

Metodología Presencial: Actividades

Theory / Practical classes: reading seminars, presentations, individual /group work.

Metodología No presencial: Actividades

- Exercises and activities
- Study.

RESUMEN HORAS DE TRABAJO DEL ALUMNO

HORAS PRESENCIALES	
Clases teóricas y clases prácticas	Seminarios, talleres y exposición de trabajos
40,00	20,00
HORAS NO PRESENCIALES	
Estudio de teoría, preparación de trabajos, preparación de actividad de evaluación	
90,00	
CRÉDITOS ECTS: 6,0 (150,00 horas)	

EVALUACIÓN Y CRITERIOS DE CALIFICACIÓN

Actividades de evaluación	Criterios de evaluación	Peso
<p>EXAM: test (50%, minimum standards 25%, can be retaken in July)</p> <p>- The continuous assessment will only be added when the student passes the final written exam.</p>	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> • Content subject knowledge. • Correct usage: grammar and lexis according to corresponding B2. 	50 %
<p>Speaking Skills (25%, cannot be retaken)</p>		



<ul style="list-style-type: none"> - If a student fails to show up on a presentation/ any reading seminar date, s/he will receive a 0 (zero) grade for the activity and it cannot be retaken. - Writing notes are not allowed when speaking skills are assessed. - Presentation (10%): 3X3 News report - The student will have to develop three ideas about a topic for 3 minutes. - If the student does not follow the presentation guidelines, he/she may fail it. - Compulsory attendance is required when preparing the presentation in class. If any student fails attendance on any of these days, he/ she will only be able to get the minimum standards (5). -3 Reading seminars (15%) 	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> - Quality and clarity of information - Correct usage: grammar, syntax, lexis and pronunciation according to corresponding B2 - Adequate use of verbal and nonverbal communication. 	<p>25 %</p>
<ul style="list-style-type: none"> • Writing skills (25%, cannot be retaken) - 2 compositions - If a student does not follow the assignment instructions s/he will receive a 0 (zero) grade for the composition. 	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> - Quality and clarity of information - Correct usage: grammar, syntax and lexis according to corresponding B2. 	<p>25 %</p>

Calificaciones

-The participation and attendance to the reading seminars, compositions and presentations is compulsory. These activities are part of the continuous assessment and,consequently, they cannot be retaken.

- Plagiarism, the use of an online translator or help from a third party will be penalized with a zero ("0") of that activity.

- Attendance to class and classroom teaching activities are compulsory (see schedule 2018-19). If a student fails 66% compulsory attendance (artículo 15 de la Normativa Académica), s/he may not be allowed to take the final written exam.

***Your mails will only be answered if they include the appropriate greeting forms and they are written in English.**

PLAN DE TRABAJO Y CRONOGRAMA

Actividades	Fecha de realización	Fecha de entrega
<p>Activities and Compulsory attendance dates</p> <ul style="list-style-type: none"> • Reading 1 (1-5 October) • Composition 1 (15- 19 October) • Reading 2 (22-26 October) • Composition 2 (12-16 November) • Reading 3 (26-30 November) • Presentation preparation in class (10-14 December) • Presentations (17-21 December) 		

BIBLIOGRAFÍA Y RECURSOS

Bibliografía Básica

- Hornby, Albert Sydney. 2010. Oxford Advanced Learner's Dictionary of current English. Oxford: OUP.
- Patterson, Ken. 2012. Oxford Living Grammar. Upper-intermediate with answers. Oxford: OUP.
- Ceramella Nick & Lee Elizabeth. 2008. Cambridge English for the Media. Cambridge: CUP.

Bibliografía Complementaria

- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. Oxford: MacMillan.
- Murphy, Raymond. 2012. English Grammar in Use. Intermediate with Answers and CD-ROM. CUP