

FICHA TÉCNICA DE LA ASIGNATURA

Datos de la asignatura	
Nombre completo	English for Communication
Código	E000004416
Título	Grado en Periodismo
Impartido en	Grado en Periodismo [Segundo Curso] Grado en Periodismo y Grado en Comunicación Audiovisual [Segundo Curso]
Nivel	Reglada Grado Europeo
Cuatrimestre	Semestral
Créditos	6,0 ECTS
Carácter	Obligatoria (Grado)
Departamento / Área	Centro de Enseñanza Superior Alberta Giménez (CESAG)
Responsable	Ana Burguera
Horario	The tutorial schedule will be provided at the beginning of the course.
Horario de tutorías	The tutorial schedule will be provided at the beginning of the course.
Descriptor	-

Datos del profesorado	
Profesor	
Nombre	Ana María Burguera Negre
Departamento / Área	Departamento de Lenguas
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DATOS ESPECÍFICOS DE LA ASIGNATURA

Contextualización de la asignatura
Aportación al perfil profesional de la titulación
<p>This is an English course specialized in Journalism and Media Studies and aims to improve the communicative competence in real professional situations apart from reinforcing English grammar at a B2 level according to the European Language Framework. This course is based on the study and learning of the English language needed as a professional in the field of Journalism and Media Studies. It increases the students' possibilities to develop their work experience in international contexts and it also promotes respect towards cultural diversity.</p>
Prerequisitos

All the lectures will be taught in English, so our recommendation for students is to have an intermediate level of English according to the European Language Framework.

Competencias - Objetivos

Competencias

GENERALES

CG02	Expresarse de forma básica, oral y escrita, en una lengua extranjera de acuerdo con un nivel equivalente a B2 correspondiente al Marco Común Europeo de Referencia para las Lenguas, en relación una lengua extranjera para el ámbito específico de los estudios de comunicación .
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TRANSVERSALES

CT01	Ser capaz de comprender y producir una amplia variedad de textos así como expresarse de forma oral y escrita con fluidez y corrección en las lenguas oficiales y, al menos, en una lengua extranjera
CT12	Ser capaz de trabajar de manera autónoma adaptando las estrategias de aprendizaje a cada situación

ESPECÍFICAS

CE03	Planificar y gestionar las fases para la redacción de contenidos específicos, según sea el medio escrito, oral, audiovisual o digital
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Resultados de Aprendizaje

RA3	Conocer el estado de la realidad socio-comunicativa tanto a nivel local como global.
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BLOQUES TEMÁTICOS Y CONTENIDOS

Contenidos – Bloques Temáticos

Objectives

- Use both oral and written language correctly.
- Demonstrate the ability of communication and expression in real professional contexts.
- Demonstrate autonomy in meeting deadlines and working patterns.
- Show interest in learning other languages and cultures

Contents

1. English grammar (review of basic aspects): verb tenses, modal verbs, conditional sentences, passive, reported speech, verbs followed by gerund and/or infinitive, articles, countable and uncountable,



adjectives and adverbs, comparatives and superlatives, preposition (place and time).

2. Media and Journalism specific vocabulary.
3. Writing: news, summaries, reviews and compositions.
4. Reading: news, reviews and articles.
5. Listening: news and interviews.
6. Speaking: presentations, interviews and discussions.

METODOLOGÍA DOCENTE

Aspectos metodológicos generales de la asignatura

Theoretical and practical classes, reading seminars, presentations, individual/ group work.

Metodología Presencial: Actividades

Theory / Practical classes: reading seminars, presentations, individual /group work.

Metodología No presencial: Actividades

- Exercises and activities
- Study.

RESUMEN HORAS DE TRABAJO DEL ALUMNO

HORAS PRESENCIALES	
Clases teóricas y clases prácticas	Seminarios, talleres y exposición de trabajos
40.00	20.00
HORAS NO PRESENCIALES	
Estudio de teoría, preparación de trabajos, preparación de actividad de evaluación	
90.00	
CRÉDITOS ECTS: 6,0 (150,00 horas)	

EVALUACIÓN Y CRITERIOS DE CALIFICACIÓN

Actividades de evaluación	Criterios de evaluación	Peso
<p>EXAM: test (50%, minimum standards 25%, can be retaken in July)</p> <p>- The continuous assessment will only be added when the student passes the final written exam.</p>	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> • Content subject knowledge. • Correct usage: grammar and lexis according to corresponding B2. 	50 %



<p>Speaking Skills (30%, cannot be retaken)</p> <ul style="list-style-type: none"> - If a student fails to show up on a presentation/ any reading seminar date, s/he will receive a 0 (zero) grade for the activity and it cannot be retaken. - Writing notes are not allowed when speaking skills are assessed. - Attendance to peers' presentation is compulsory. <p>- Presentation (15%): 3X3 News report</p> <ul style="list-style-type: none"> - The student will have to develop three ideas about a topic for 3 minutes. - If the student does not follow the presentation guidelines, he/she may fail it. - Compulsory attendance is required when preparing the presentation in class. If any student fails attendance on any of these days, he/ she will only be able to get the minimum standards (5). <p>-3 Reading seminars (15%)</p>	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> - Quality and clarity of information - Correct usage: grammar, syntax, lexis and pronunciation according to corresponding B2 - Adequate use of verbal and nonverbal communication. 	<p>30 %</p>
<p>• Writing skills (20%, cannot be retaken)</p> <p>- 2 compositions</p> <ul style="list-style-type: none"> - If a student does not follow the assignment instructions s/he will receive a 0 (zero) grade for the composition. 	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> - Quality and clarity of information - Correct usage: grammar, syntax and lexis according to corresponding B2. 	<p>20 %</p>

Calificaciones

-The participation and attendance to the reading seminars, compositions and presentations is compulsory. These activities are part of the continuous assessment and, consequently, they cannot be retaken.

- Plagiarism, the use of an online translator or help from a third party will be penalized with a zero ("0") of that activity.

- Attendance to class and classroom teaching activities are compulsory (see schedule 2018-19). If a student fails 66% compulsory attendance (artículo 15 de la Normativa Académica), s/he may not be allowed to take the final written exam.

- A medical certificate specifying illness dates is required to retake any continuous assessment activity.

*Your mails will only be answered if they include the appropriate greeting forms and they are written in English.

PLAN DE TRABAJO Y CRONOGRAMA

Actividades	Fecha de realización	Fecha de entrega
<p>Activities and Compulsory attendance dates</p> <ul style="list-style-type: none"> • Reading 1 (30 Sept-4 October) • Composition 1 (21- 25October) • Reading 2 (4-8 October) • Composition 2 (18-22 November) • Reading 3 (26-29 November) • Presentation preparation in class (9-13 December) • Presentations (16-20 December) 		

BIBLIOGRAFÍA Y RECURSOS

Bibliografía Básica

- Malcolm Mann and Steve Taylore-Knowles. 2008 Destination B1/B2 Intermediate. Book with key. MacMillan
- Eastwood, J. 2003. Oxford Practice Grammar: with answers. Oxford: OUP.
- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. MacMillan
- Ceramella Nick & Lee Elizabeth. 2008. Cambridge English fot the Media. Cambridge: CUP.

Bibliografía Complementaria

- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. Oxford: MacMillan.
- Murphy, Raymond. 2012. English Grammar in Use. Intermediate with Answers and CD-ROM. CUP

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**GUÍA DOCENTE
2019 - 2020**

consultar los aspectos relativos a privacidad y protección de datos que ha aceptado en su matrícula entrando en esta web y pulsando "descargar"

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