

## FICHA TÉCNICA DE LA ASIGNATURA

Datos de la asignatura	
<b>Nombre completo</b>	English for Communication
<b>Código</b>	E000004416
<b>Título</b>	<a href="#">Grado en Periodismo por la Universidad Pontificia Comillas</a>
<b>Impartido en</b>	Grado en Periodismo [Segundo Curso] Grado en Periodismo y Grado en Comunicación Audiovisual [Segundo Curso]
<b>Nivel</b>	Reglada Grado Europeo
<b>Cuatrimestre</b>	Semestral
<b>Créditos</b>	6,0 ECTS
<b>Carácter</b>	Obligatoria (Grado)
<b>Departamento / Área</b>	Centro de Enseñanza Superior Alberta Giménez (CESAG)
<b>Responsable</b>	Ana Burguera
<b>Horario</b>	-
<b>Horario de tutorías</b>	The tutorial schedule will be provided at the beginning of the course.
<b>Descriptor</b>	-

Datos del profesorado	
<b>Profesor</b>	
<b>Nombre</b>	Ana María Burguera Negre
<b>Departamento / Área</b>	Departamento de Lenguas
<b>Despacho</b>	8 aburguera@cesag.org
<b>Correo electrónico</b>	amburguera@cesag.comillas.edu

## DATOS ESPECÍFICOS DE LA ASIGNATURA

Contextualización de la asignatura
<b>Aportación al perfil profesional de la titulación</b>
<p>This is an English course specialized in Journalism and Media Studies and aims to improve the communicative competence in real professional situations apart from reinforcing English grammar at a B2 level according to the European Language Framework. This course is based on the study and learning of the English language needed as a professional in the field of Journalism and Media Studies. It increases the students' possibilities to develop their work experience in international contexts and it also promotes respect towards cultural diversity.</p>
<b>Prerequisitos</b>
<p>All the lectures will be taught in English, so our recommendation for students is to have an intermediate level of English according to the European Language Framework.</p>

## Competencias - Objetivos

### Competencias

#### GENERALES

<b>CG02</b>	Expresarse de forma básica, oral y escrita, en una lengua extranjera de acuerdo con un nivel equivalente a B2 correspondiente al Marco Común Europeo de Referencia para las Lenguas, en relación una lengua extranjera para el ámbito específico de los estudios de comunicación .
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#### TRANSVERSALES

<b>CT01</b>	Ser capaz de comprender y producir una amplia variedad de textos así como expresarse de forma oral y escrita con fluidez y corrección en las lenguas oficiales y, al menos, en una lengua extranjera
<b>CT12</b>	Ser capaz de trabajar de manera autónoma adaptando las estrategias de aprendizaje a cada situación

#### ESPECÍFICAS

<b>CE03</b>	Planificar y gestionar las fases para la redacción de contenidos específicos, según sea el medio escrito, oral, audiovisual o digital
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### Resultados de Aprendizaje

<b>RA3</b>	Conocer el estado de la realidad socio-comunicativa tanto a nivel local como global.
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## BLOQUES TEMÁTICOS Y CONTENIDOS

### Contenidos – Bloques Temáticos

#### Objectives

- Use both oral and written language correctly.
- Demonstrate the ability of communication and expression in real professional contexts.
- Demonstrate autonomy in meeting deadlines and working patterns.
- Show interest in learning other languages and cultures

#### Contents

1. English grammar (review of basic aspects): verb tenses, modal verbs, conditional sentences, passive, reported speech, verbs followed by gerund and/or infinitive, articles, countable and uncountable, adjectives and adverbs, comparatives and superlatives, preposition (place and time).
2. Media and Journalism specific vocabulary.
3. Writing: news, summaries, reviews and compositions.
4. Reading: news, reviews and articles.
5. Listening: news and interviews.
6. Speaking: presentations, interviews and discussions.

## METODOLOGÍA DOCENTE

### Aspectos metodológicos generales de la asignatura

Theoretical and practical classes, reading seminars, presentations, individual/ group work.

### Metodología Presencial: Actividades

Theory / Practical classes: reading seminars, presentations, individual /group work.

### Metodología No presencial: Actividades

- Exercises and activities
- Study.

## RESUMEN HORAS DE TRABAJO DEL ALUMNO

HORAS PRESENCIALES	
Clases teóricas y clases prácticas	Seminarios, talleres y exposición de trabajos
30.00	30.00
HORAS NO PRESENCIALES	
Estudio de teoría, preparación de trabajos, preparación de actividad de evaluación	
90.00	
<b>CRÉDITOS ECTS: 6,0 (150,00 horas)</b>	

## EVALUACIÓN Y CRITERIOS DE CALIFICACIÓN

Actividades de evaluación	Criterios de evaluación	Peso
<p><b>EXAM: test (50%, minimum standards 25%, can be retaken in July)</b></p> <p>- The continuous assessment will only be added when the student passes the final written exam.</p>	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> <li>• Content subject knowledge.</li> <li>• Correct usage: grammar and lexis according to corresponding B2.</li> </ul>	50
<p><b>Speaking Skills (30%, cannot be retaken)</b></p> <p>- If a student fails to show up on a presentation/ any reading seminar date, s/he will receive a 0 (zero) grade for the activity and it cannot be retaken.</p> <p>- Writing notes are not allowed when speaking skills are assessed.</p> <p>- Attendance to peers' presentation is compulsory.</p> <p>- <b>Presentation (15%):</b></p> <p>- The student will have to present a topic for 3</p>	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> <li>- Quality and clarity of information</li> <li>- Correct usage: grammar, syntax, lexis and</li> </ul>	

<p>minutes.</p> <ul style="list-style-type: none"> <li>- If the student does not follow the presentation guidelines, he/she may fail it.</li> <li>- Compulsory attendance is required when preparing the presentation in class. If any student fails attendance on any of these days, he/ she will only be able to get the minimum standards (5).</li> </ul> <p><b>-3 Reading seminars (15%)</b></p> <p>The reading seminars group /timetable assigned cannot be modified without the lecturer's consent.</p>	<ul style="list-style-type: none"> <li>- Correct usage: grammar, syntax, lexis and pronunciation according to corresponding B2</li> <li>- Adequate use of verbal and nonverbal communication.</li> </ul>	30 %
<ul style="list-style-type: none"> <li>• <b>Writing skills (20%, cannot be retaken)</b></li> </ul> <p><b>- 2 compositions</b></p> <ul style="list-style-type: none"> <li>- If a student does not follow the assignment instructions s/he will receive a 0 (zero) grade for the composition.</li> </ul>	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> <li>- Quality and clarity of information</li> <li>- Correct usage: grammar, syntax and lexis according to corresponding B2.</li> </ul>	20

### Calificaciones

- The participation and attendance to the reading seminars, compositions and presentations is compulsory. These activities are part of the continuous assessment and, consequently, they cannot be retaken.
  - Plagiarism, the use of an online translator or help from a third party will be penalized with a zero ("0") of that activity.
  - Attendance to class and classroom teaching activities are compulsory (see schedule 2018-19). If a student fails 66% compulsory attendance (artículo 15 de la Normativa Académica), s/he may not be allowed to take the final written exam.
  - A medical certificate specifying illness dates is required to retake any continuous assessment activity.
- \*Your mails will only be answered if they include the appropriate greeting forms and they are written in English.

### PLAN DE TRABAJO Y CRONOGRAMA

Actividades	Fecha de realización	Fecha de entrega
<p><b>Activities and Compulsory attendance dates:</b></p> <ul style="list-style-type: none"> <li>• Reading 1 ( <b>1 October</b>)</li> <li>• Composition 1 ( <b>15 October</b>)</li> <li>• Reading 2 ( <b>5 November</b>)</li> <li>• Composition 2 (<b>19 November</b>)</li> <li>• Reading 3 ( <b>3 December</b>)</li> <li>• Presentation preparation in class ( <b>9- 10 December</b>)</li> <li>• Presentations ( <b>16-17 December, before Christmas</b>)</li> </ul>		

## BIBLIOGRAFÍA Y RECURSOS

### Bibliografía Básica

- Ceramella Nick & Lee Elizabeth. 2008. Cambridge English for the Media. Cambridge: CUP.
- Malcolm Mann and Steve Taylore-Knowles. 2008 Destination B1/B2 Intermediate. Book with key. MacMillan
- Eastwood, J. 2003. Oxford Practice Grammar: with answers. Oxford: OUP.
- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. MacMillan

### Bibliografía Complementaria

- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. Oxford: MacMillan.
- Murphy, Raymond. 2012. English Grammar in Use. Intermediate with Answers and CD-ROM. CUP

En cumplimiento de la normativa vigente en materia de **protección de datos de carácter personal**, le informamos y recordamos que puede consultar los aspectos relativos a privacidad y protección de datos que ha aceptado en su matrícula entrando en esta web y pulsando "descargar"

[https://servicios.upcomillas.es/sedelectronica/inicio.aspx?csv=02E4557CAA66F4A81663AD10CED66792](https://servicios.upcomillas.es/sedeelectronica/inicio.aspx?csv=02E4557CAA66F4A81663AD10CED66792)

## COURSE FACT SHEET

Subject Data	
<b>Subject</b>	English for Communication
<b>Code</b>	E000004416
<b>Degree</b>	Bachelor´s Degree in Journalism
<b>Taught in</b>	Bachelor´s Degree in Journalism ( 2 <sup>nd</sup> Year) Bachelor´s Degree in Journalism and Media Studies ( 2 <sup>nd</sup> Year)
<b>Level</b>	Formal European Degree
<b>Quarter</b>	1st Term
<b>Credits</b>	6,0 ECTS
<b>Character</b>	Compulsory
<b>Lecturer</b>	Ana Burguera
<b>Schedule</b>	-
<b>Schedule Tutorials</b>	The tutorial schedule will be provided at the beginning of the course.

Lecturer	
<b>Name</b>	Ana Burguera Negre
<b>Department</b>	Languages
<b>Office</b>	8
<b>E-mail</b>	aburguera@cesag.org

## SUBJECT DATA

Subject Contextualization
<b>Contribution to the professional profile</b>
<p>This is an English course specialized in Journalism and Media Studies and aims to improve the communicative competence in real professional situations apart from reinforcing English grammar at a B2 level according to the European Language Framework. This course is based on the study and learning of the English language needed as a professional in the field of Journalism and Media Studies. It increases the students' possibilities to develop their work experience in international contexts and it also promotes respect towards cultural diversity.</p>
<b>Requirements</b>



All the lectures will be taught in English, so our recommendation for students is to have an intermediate level of English according to the European Language Framework.

## Competencies

### Core Competencies

**CG02** Express and communicate in the foreign language, oral and written, according to B2 (Common European Framework of Reference for Languages) regarding the specific field of Media Studies.

### Cross Curricular Competences

**CT01** Be able to understand and produce a wide variety of texts as well as express oneself (oral and written) with fluency and accuracy in the official languages and in a foreign language.

**CT12** Be able to work autonomously adapting learning strategies to each situation.

### Specific Competences

**CE03** Plan and manage writing of specific contents according to written, oral, audiovisual or digital medium.

## Learning Outcomes

**RA3** Know the local and global socio-communicative situation.

## OBJECTIVES & CONTENTS

### Objectives

- Use both oral and written language correctly.
- Demonstrate the ability of communication and expression in real professional contexts.
- Demonstrate autonomy in meeting deadlines and working patterns.
- Show interest in learning other languages and cultures

### Contents

- English grammar (review of basic aspects): verb tenses, modal verbs, conditional sentences, passive, reported speech, verbs followed by gerund and/or infinitive, articles, countable and uncountable, adjectives and adverbs, comparatives and superlatives, preposition (place and time).
- Media and Journalism specific vocabulary.
- Writing: news, summaries, reviews and compositions.
- Reading: news, reviews and articles.
- Listening: news and interviews.
- Speaking: presentations, interviews and discussions.

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## TEACHING METHODOLOGY

<b>Methodological aspects of the subject</b>
Theoretical and practical classes, reading seminars, presentations, individual/ group work.
<b>Classroom sessions</b>
Theory / Practical classes: reading seminars, presentations, individual /group work.
<b>Non- Classroom sessions</b>
Exercises and activities. Study.

## WORKLOAD

<b>CLASSROOM HOURS</b>	
Master classes	Seminars, workshops and presentations.
52.00	20.00
<b>NON-CLASSROOM HOURS</b>	
Study and Practice	
108.00	
<b>CREDITS ECTS: 6 (180 hours)</b>	

## EVALUATION & ASSESSMENT CRITERIA

Evaluation activities	Evaluation criteria	Percentage
<p><b>EXAM: test (50%, minimum standards 25%, can be retaken in July)</b></p> <p>- The continuous assessment will only be added when the student passes the final written exam.</p>	<p>Aspects to be assessed:</p> <ul style="list-style-type: none"> <li>-Content subject knowledge.</li> <li>-Correct usage: grammar and lexis according to corresponding B2.</li> </ul>	50%



<p><b>Speaking Skills (30%, cannot be retaken)</b></p> <ul style="list-style-type: none"> <li>- If a student fails to show up on a presentation/ any reading seminar date, s/he will receive a 0 (zero) grade for the activity and it cannot be retaken.</li> <li>- Writing notes are not allowed when speaking skills are assessed.</li> </ul> <p>- Attendance to peers' presentation is compulsory.</p> <p><b>- Presentation (15%):</b></p> <ul style="list-style-type: none"> <li>- The student will have to develop three ideas about a topic for 3 minutes.</li> <li>- If the student does not follow the presentation guidelines, he/she may fail it.</li> <li>- Compulsory attendance is required when preparing the presentation in class. If any student fails attendance on any of these days, he/ she will only be able to get the minimum standards (5).</li> </ul> <p><b>-3 Reading seminars (15%)</b> The reading seminars group /timetable assigned cannot be modified without the lecturer's consent.</p> <p>•</p>	<p>Aspects to be assessed: Quality and clarity of information</p> <ul style="list-style-type: none"> <li>- Correct usage: grammar, syntax, lexis and pronunciation according to corresponding B2</li> <li>- Adequate use of verbal and nonverbal communication.</li> </ul>	<p>30 %</p>
<p><b>Writing skills (20%, cannot be retaken)</b> <b>2 compositions</b></p> <ul style="list-style-type: none"> <li>- If a student does not follow the assignment instructions s/he will receive a 0 (zero) grade for the composition.</li> </ul>	<p>Aspects to be assessed: -Quality and clarity of information -Correct usage: grammar, syntax and lexis according to corresponding B2.</p>	<p>20%</p>

### Ratings

- One decimal place is just taken into account in grades.
- Plagiarism / on line translator / or help from a third party will be penalized with a zero (0).
- A medical certificate specifying illness dates is required to retake any continuous assessment activity.
- Attendance to class and classroom teaching activities are compulsory (see schedule). If a student fails 66% compulsory attendance (article 15, Academic Regulation), s/he may not be allowed to take the final written exam.

\*Your mails will only be answered if they include the appropriate greeting forms and they are written in English.



## PLANNING

### Activities and Implementation

#### Activities and Compulsory attendance dates

- Reading 1 ( **1 October**)
- Composition 1 ( **15 October**)
- Reading 2 ( **5 November**)
- Composition 2 (**19 November**)
- Reading 3 ( **3 December**)
- Presentation preparation in class ( **9- 10 December**)
- Presentations ( **16-17 December, before Christmas**)

## BIBLIOGRAPHY & RESOURCES

### Basic bibliography

- Ceramella Nick & Lee Elizabeth. 2008. Cambridge English for the Media. Cambridge: CUP.
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- Vince, Michael. 2009. First Certificate Language Practice. English Grammar and Vocabulary. 4th ed, with key, with CD-Rom. MacMillan

### Additional bibliography

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