



## TECHNICAL SHEET OF THE SUBJECT

Data of the subject	
Subject name	Cinema and Ideology in Spain under Franco
Subject code	E000006925
Quarter	Semestral
Credits	6,0 ECTS
Type	Business in Spain
Department	Departamento de Gestión Empresarial
Coordinator	Eugenia Ramos Fernández
Schedule	Please check the schedule of the different sections.
Office hours	To be announced by the professor of each section.
Course overview	<p>In the aftermath of the Civil War (1936-1939), Spanish cinema became a privileged tool for the regime's political configuration and the indoctrination of citizenship. The Francoist regime's drive towards hegemonic control required the assistance of the mass media. These media, subject to habitual censorship mechanisms had already proven to be efficient in national identity building processes. Movies became a disseminating agency for regime's values, shaping and tailoring its message and aesthetics as those values changed, and acting as a loudspeaker as well. On occasion, they also served as a site for political and social contestation, thus certifying the evolution, both of the regime and of the citizens' sensitivity. This course will aim to describe Spanish Cinema during Francoism: topics such as political context, popular genres, industrial and economic dimension of movie pictures will be addressed. During the course several movies and/or fragments of movies will be viewed and ana</p>

Teacher Information	
<b>Teacher</b>	
Name	María Eugenia Ramos Fernández
Department	Departamento de Gestión Empresarial
Office	Alberto Aguilera 23 [C-401]
E-Mail	ramos@icade.comillas.edu
<b>Teacher</b>	
Name	Rubén Fernández Abella
Department	Departamento de Gestión Empresarial
Office	Alberto Aguilera 23
E-Mail	rfabella@icade.comillas.edu

## SPECIFIC DATA OF THE SUBJECT

Contextualization of the subject
<b>Prerequisites</b>

None

## Competencies - Objectives

### Competences

1. An ability to relate cinematographic productions to ongoing processes of national identity construction
2. Intellectual skills to critically analyze cinematographic productions, taking into account the historical and artistic context in which they were born
3. Practical skills to communicate effectively and to sustain a position about issues analyzed

### Learning outcomes

1. To identify the main features of Spanish Cinema during Francoism and learn about its evolution
2. To learn about the nature and mechanisms of ideologies, censorship and propaganda in cinema
3. To familiarize students with the main moviemakers of the period and their most significant works
4. To explain cinematographic creations within their sociopolitical frame

## THEMATIC BLOCKS AND CONTENTS

### Contents - Thematic Blocks

1. INTRODUCTION TO THE COURSE
2. THE REGIME OF GENERAL FRANCISCO FRANCO (1936/39 - 1975): A HISTORICAL BACKGROUND
3. FRANCO'S REGIME: CHARACTERISTICS, EVOLUTION AND CULTURAL FRAMEWORK
4. CINEMA INDUSTRY IN SPAIN AND MOVIE GENRES PRODUCED DURING FRANCOISM. I. INTRODUCTION TO CENSORSHIP AND PROPAGANDA
5. AUTARKY AND THE CINEMA: 1939 - 1956: *Raza, Surcos, and Bienvenido Mr. Marshall*
6. ECONOMIC MIRACLE AND THE CINEMA: 1956 - 1969: *El verdugo, La caza, Marisol, La Gran Familia*
7. LATE FRANCOISM AND THE CINEMA: 1969 - 1975: *Vente a Alemania, Pepe, La cabina, El espíritu de la Colmena*
8. HISTORICAL MEMORY AND POST-FRANCOISM: CURRENT SPANISH CINEMA

## TEACHING METHODOLOGY

### General methodological aspects of the subject

The class will combine introduction lectures by the professor, and in-depth analysis of movies and/or fragments of movies with the students. Some movies will be viewed in class. Students are expected to prepare some readings pertaining to the issues addressed, as well as to actively participate in the sessions.

## EVALUATION AND CRITERIA

- 3 tests: Quiz 1 (15%), quiz 2 (20%), Final exam (40%)
- 1 oral presentation (15%)
- Participation (10%)

\*Class attendance is a requirement of the course. Every 3 unjustified absences will result in the loss of 1 point off the final grade.

\*\*A student with 10 or more unjustified absences will automatically fail the course regardless of quiz and participation grades.

## BIBLIOGRAPHY AND RESOURCES

### Basic Bibliography

Besas, Peter. *Behind the Spanish Lens: Spanish' Cinema under Fascism and Democracy*. Denver: Arden Press, 1985.

Cisquella, Georgina (et al.). *La represión cultural en el franquismo. Diez años de censura de libros durante la Ley de Prensa (1966-1976)*

Gubern, Román y Doménec Font. *Un cine para el cadalso. 40 años de censura cinematográfica en España*. Barcelona: Editorial Euros, 1975.

Higginbotham, Virginia. *Spanish Film under Franco*. Austin: UT Press, 1988.

Labanyi, Jo. "Memory and Modernity in Democratic Spain: The Difficulty of Coming to Terms with the Spanish Civil War." *Poetics Today* 28: 1 (Spring 2007): 89-116.

Treglown, Jeremy. *Franco's Crypt. Spanish Culture and Memory since 1936*. New York: Farrar, Strauss and Giroux, 2013.

Triana-Toribio, Nuria. *Spanish National Cinema*. London/New York: Routledge, 2003

Vilar, Pierre. *Historia de España*. Barcelona: Crítica, 2008.

Vernon, Kathleen. "Culture and cinema to 1975." In David T. Gies (ed) *Modern Spanish Culture*. Cambridge: Cambridge University Press, 1999.

Walton, Douglas. "What is Propaganda, and What is Wrong with it?" *Public Affairs Quarterly* 11 (4) (October 1997): 383-413.